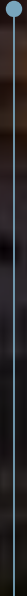




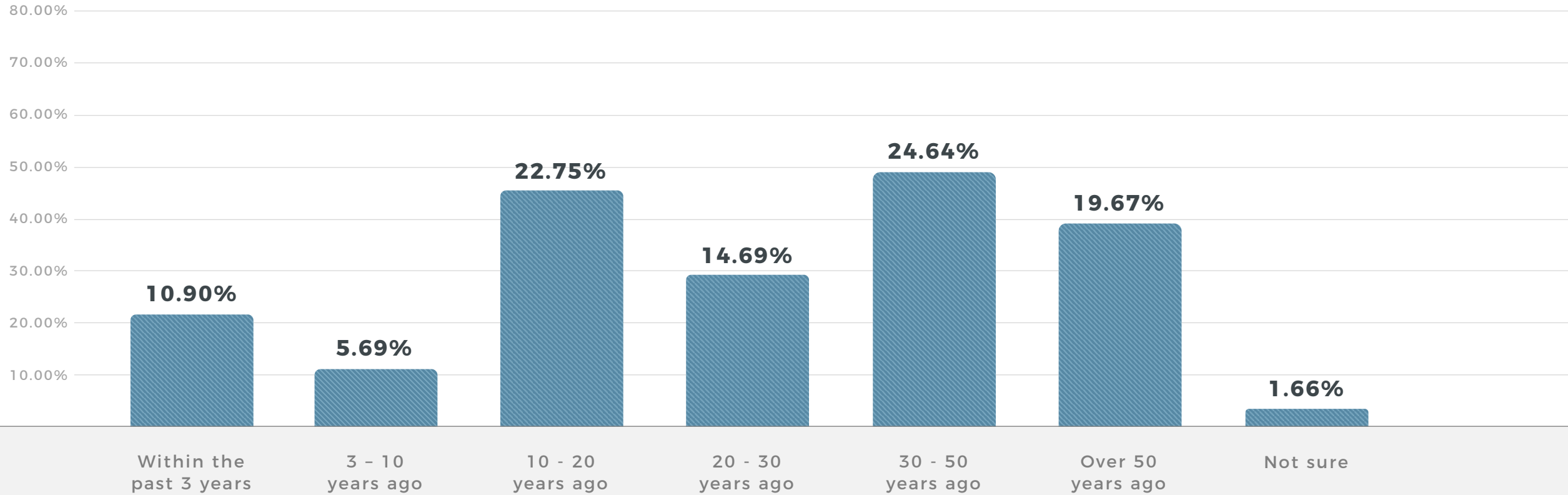
New Homeowners Survey



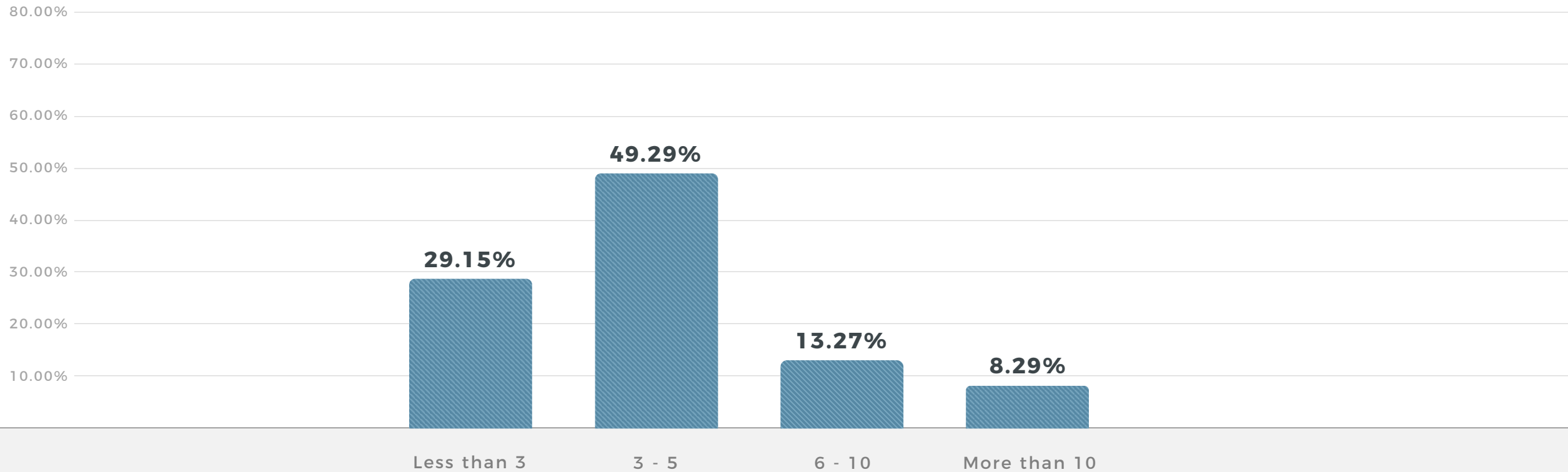
## METHODOLOGY

Data is based on an online survey conducted by HomeAdvisor's internal research team. The survey was conducted nationwide among 425 homeowners who purchased a home as their primary residence in the last 12 months, from April 18 - June 15, 2018.

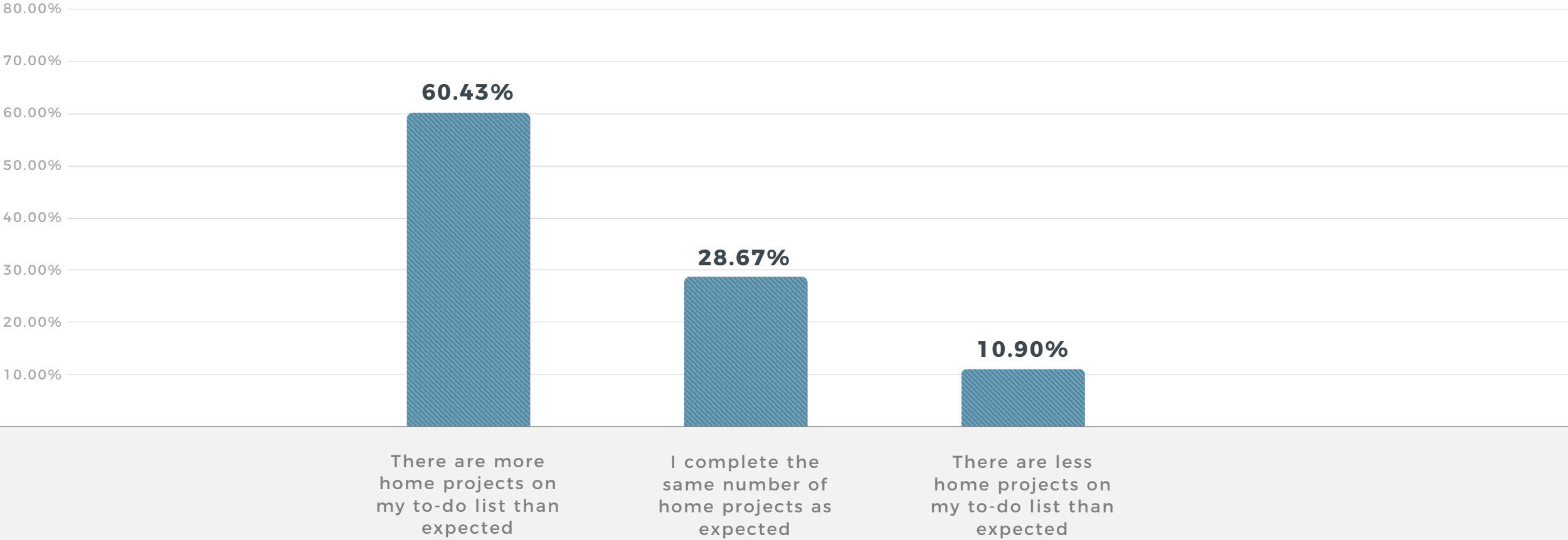
# When was your home built?



Before moving into your home, how many home projects did you anticipate needing to complete in the first 12 months once you moved in?

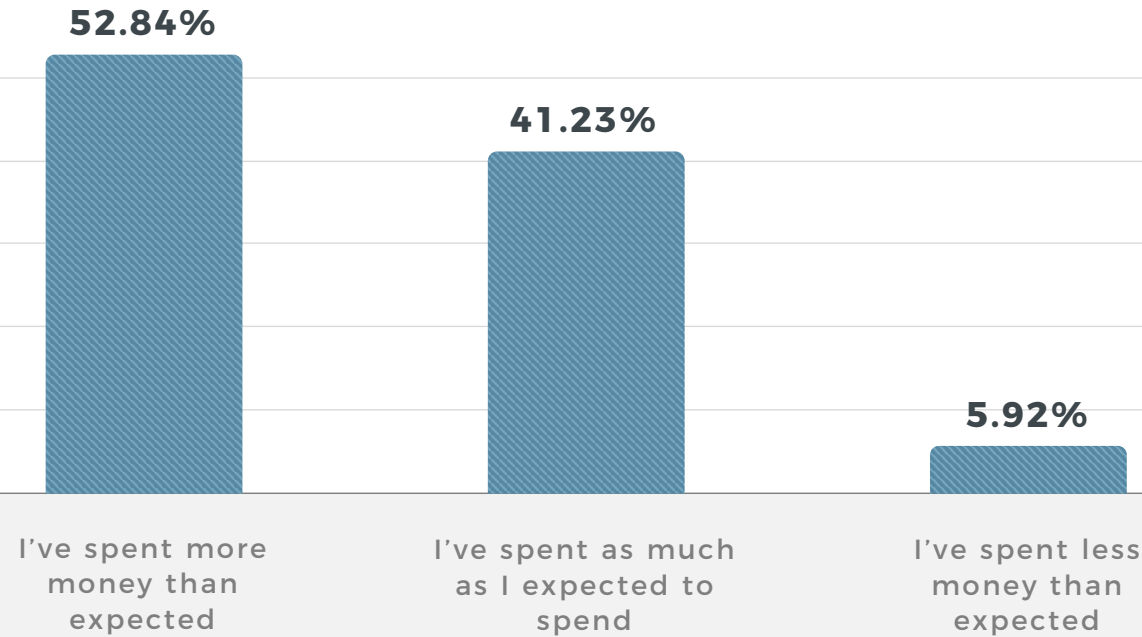


# As a homeowner, how would you describe the size of your home project to-do list?

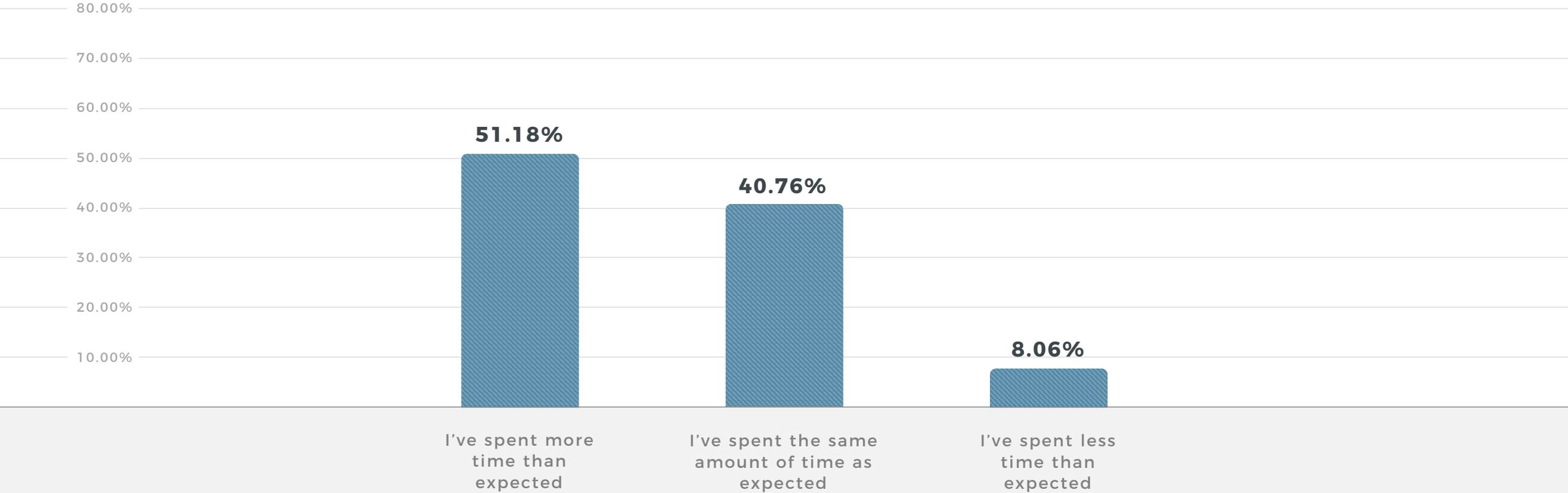


# How would you describe the amount of money you've spent on projects in your new home?

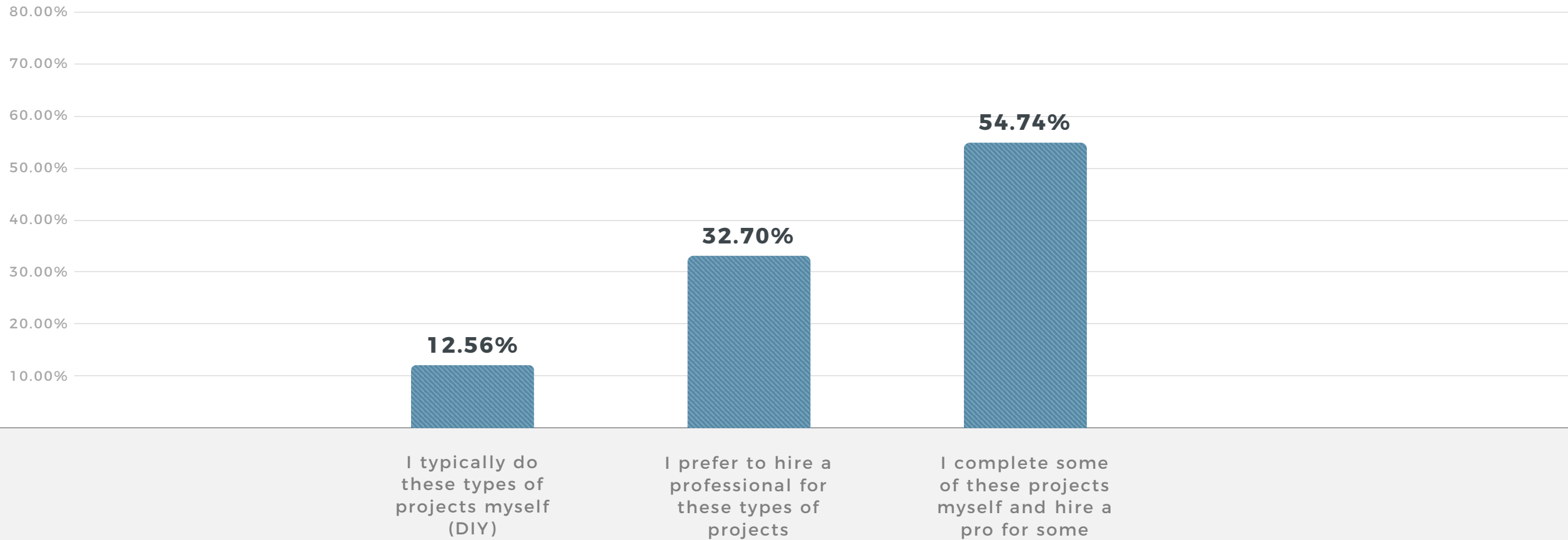
80.00%  
70.00%  
60.00%  
50.00%  
40.00%  
30.00%  
20.00%  
10.00%



# As a new homeowner, how would you describe the amount of time you've spent on home projects?

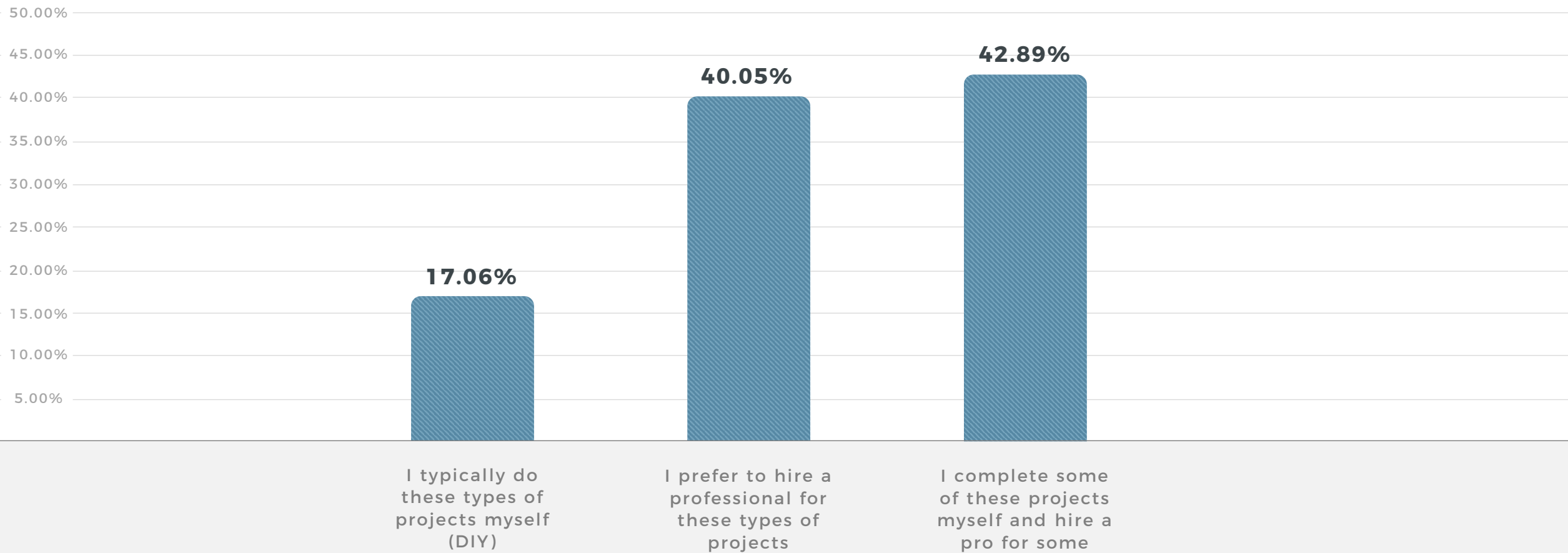


Thinking about your experience as a new homeowner, which of the following is true for the home improvement projects (i.e. kitchen remodel, additions, landscaping) that you complete:

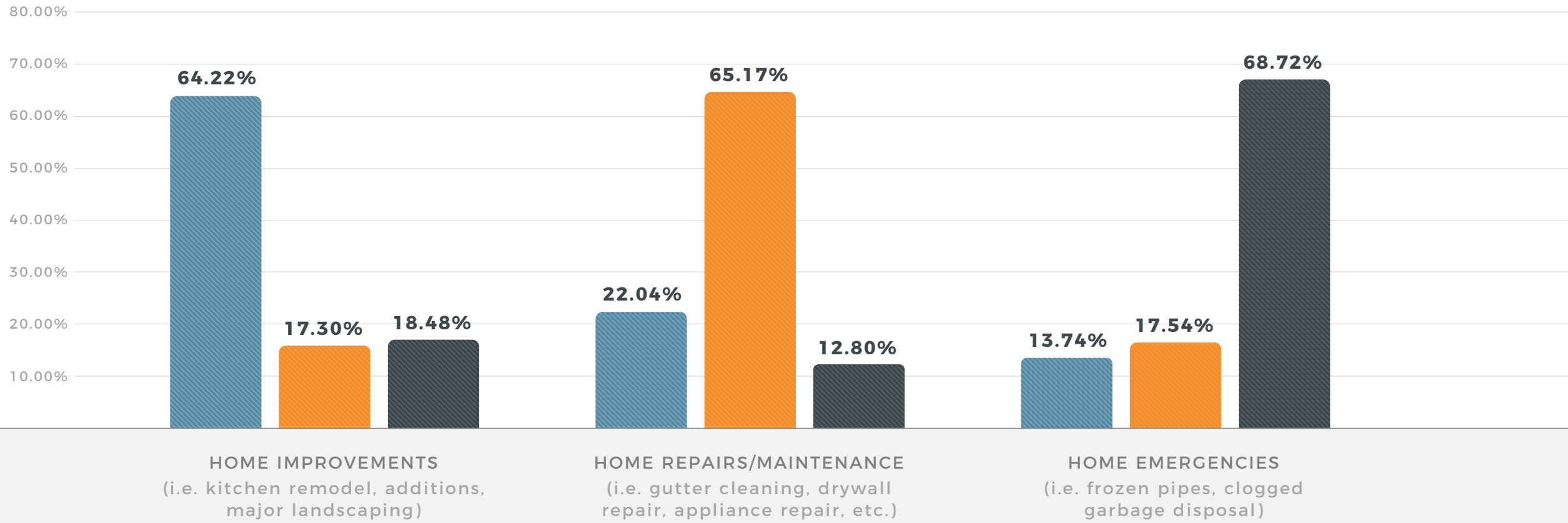




Thinking about your experience as a new homeowner, which of the following is true for the Home Repair/Maintenance projects (i.e. gutter cleaning, drywall repair, appliance repair, etc) that you complete:



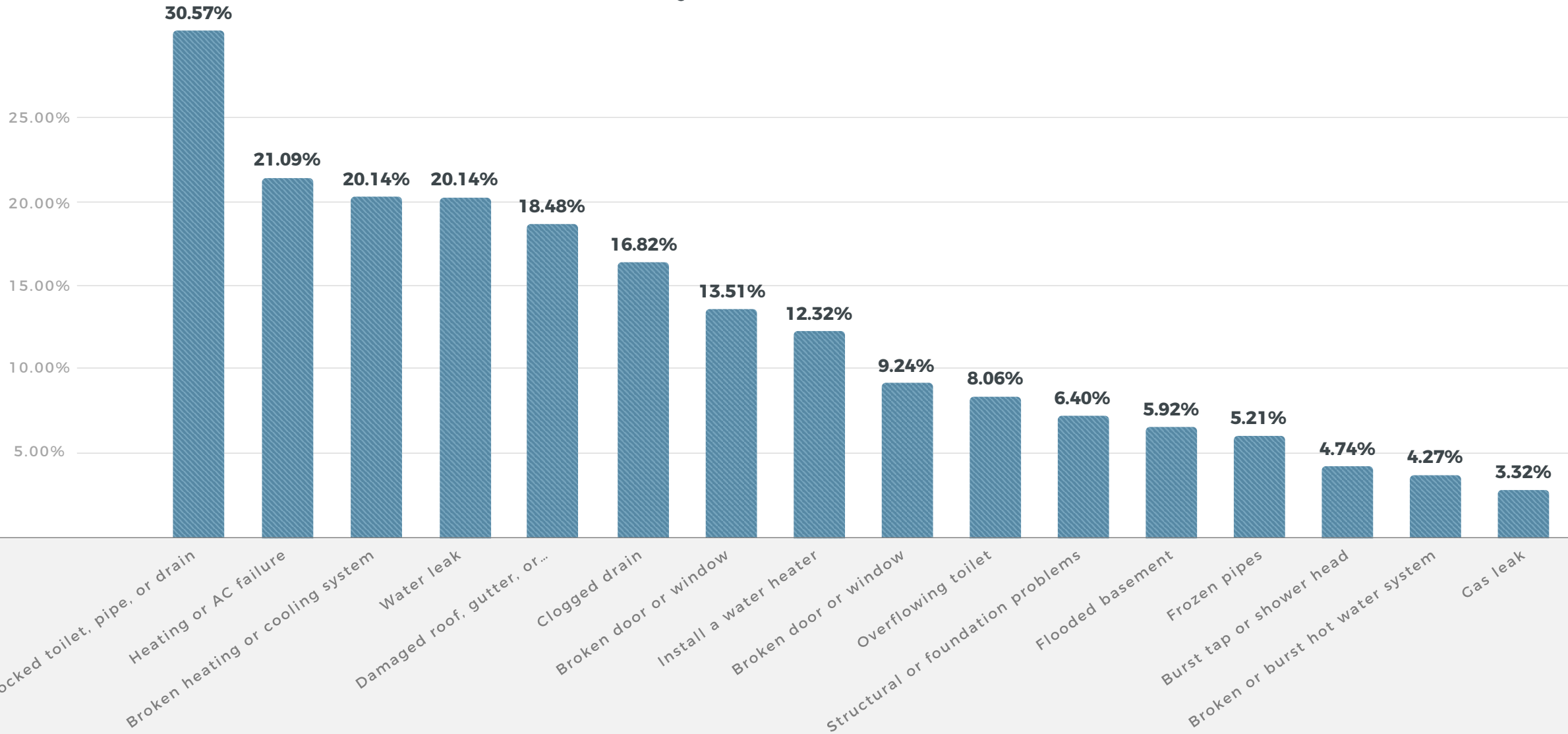
In the first 12 months of living in your new home, in which home project category did you spend the most amount of time completing projects?



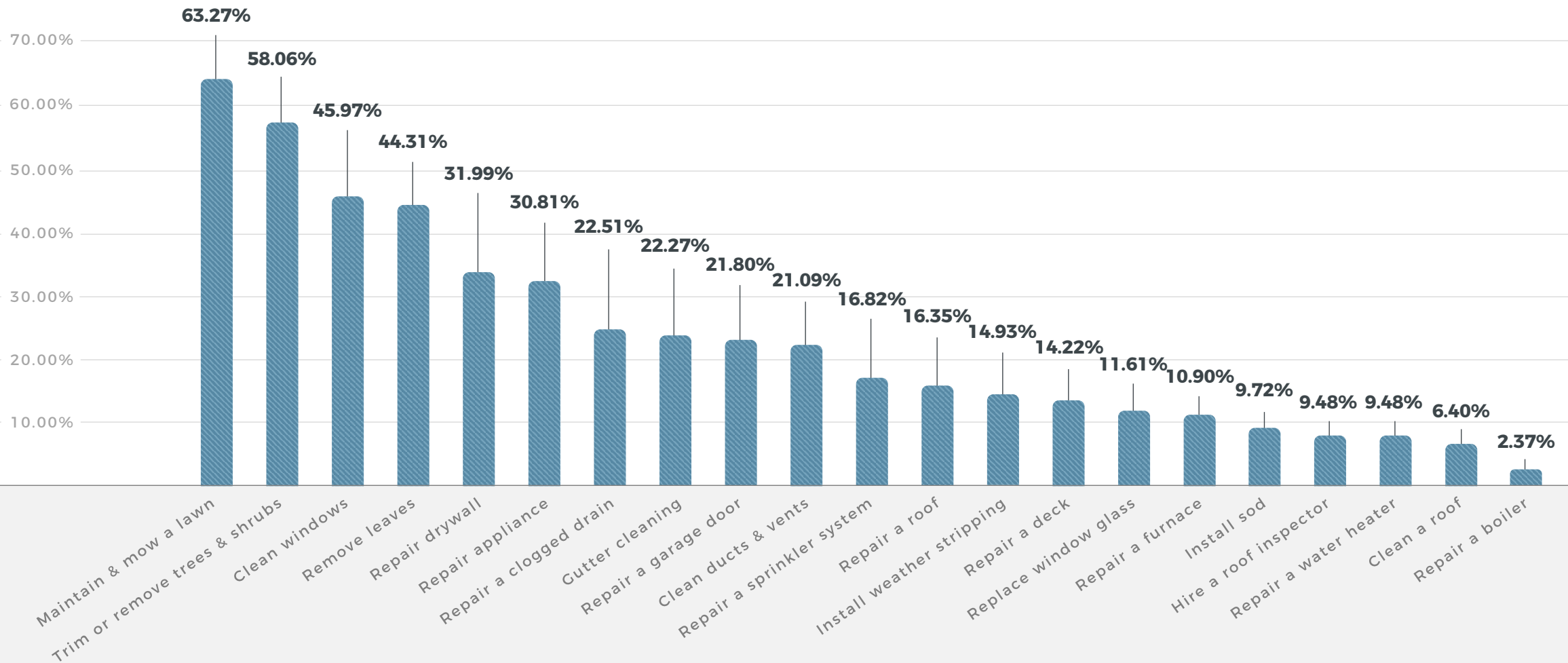
Rank them in order with 1 being the most amount of time and 3 being the least amount of time



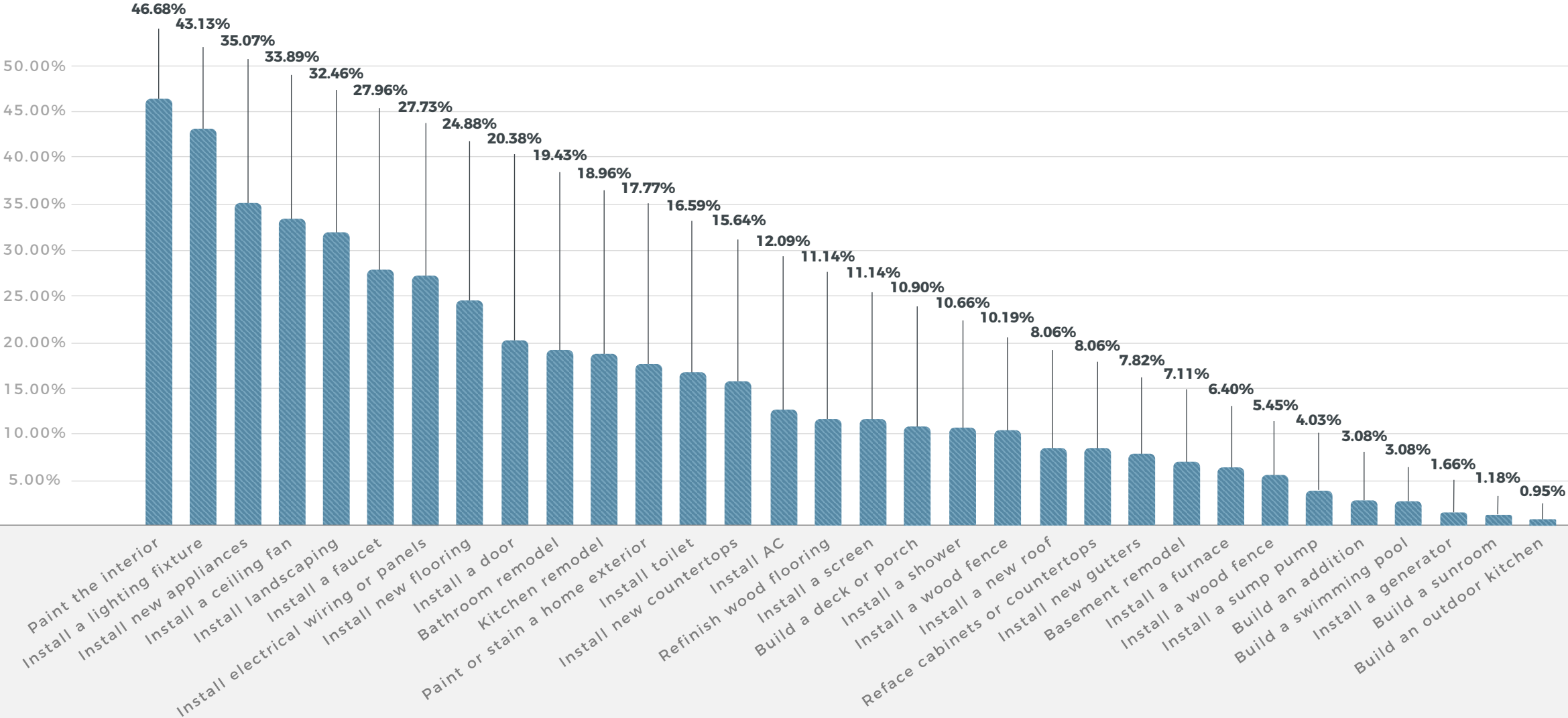
# In the first 12 months of living in your new home what home emergencies did you encounter?



# In the first 12 months of living in your new home what repairs did you encounter?



# In the first 12 months of living in your new home what home improvements did you complete?



A photograph of a two-story house at dusk. The house is white with a dark roof and a prominent chimney. Several windows are illuminated from within, casting a warm glow. A white picket fence runs across the foreground. The sky is a mix of dark blue and orange, suggesting sunset or sunrise. The text "Thank You" is overlaid in the center of the image in a white, sans-serif font.

Thank You