



2018 Trade Labor Shortage Survey

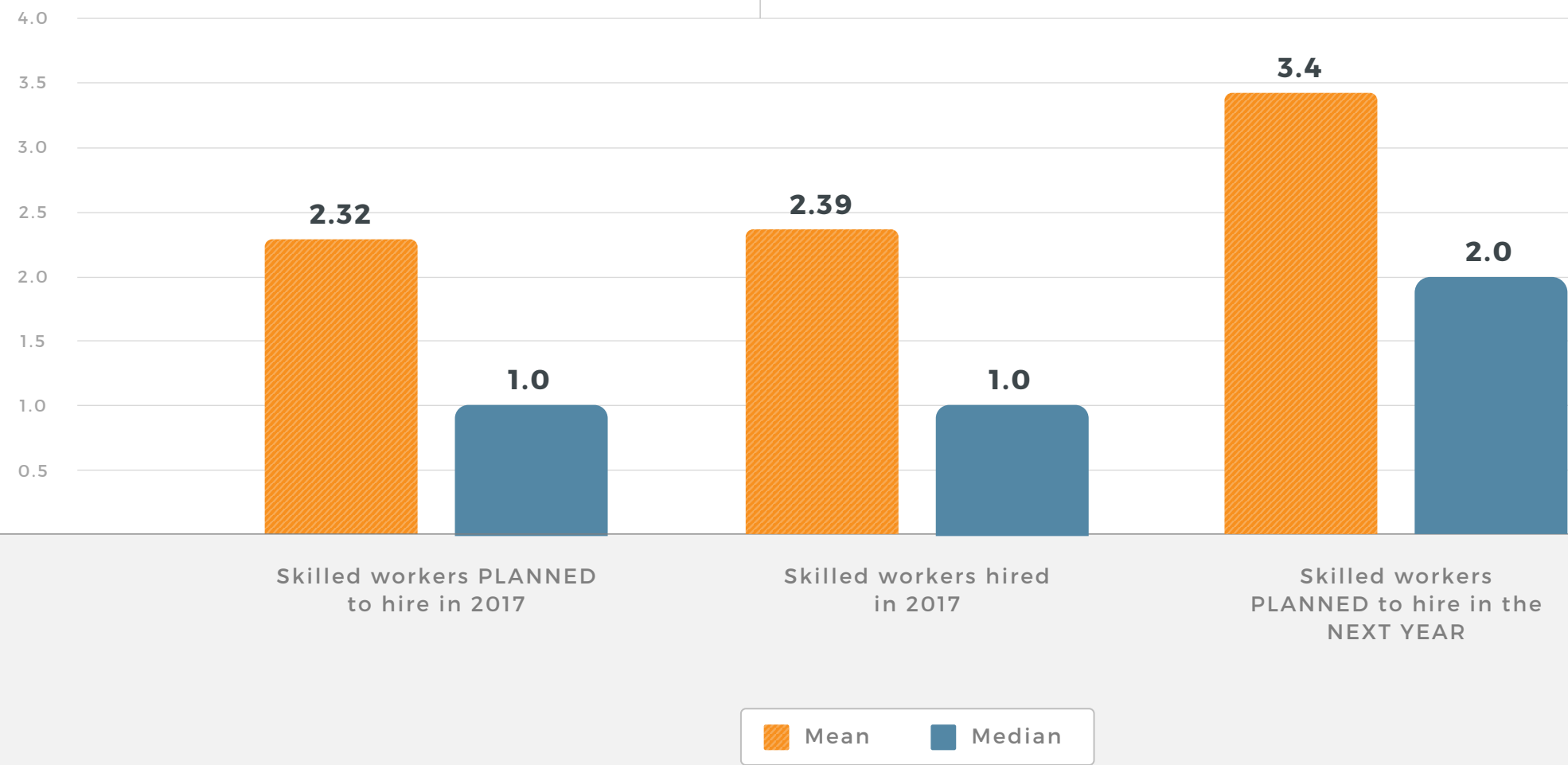
METHODOLOGY:

2018 Trade Labor Shortage Survey:

The 2018 Trade Labor Shortage Survey was developed by HomeAdvisor's internal research team. The survey was conducted from April 9-September 4 among over 800 professionals in the HomeAdvisor and Angie's List networks.

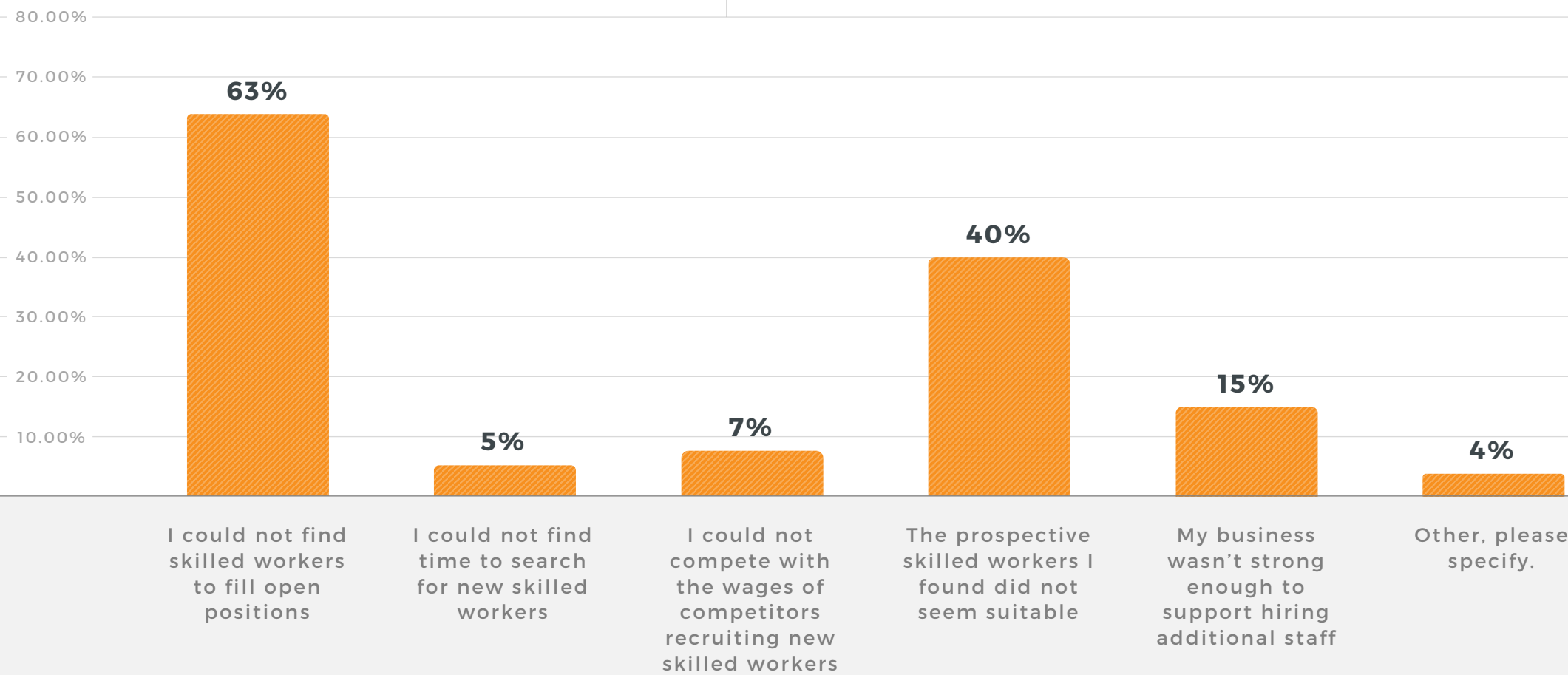
Workforce – Skilled Workers

- Q: How many SKILLED WORKERS did you plan to hire at the beginning of the previous year?
- Q: How many SKILLED WORKERS did you hire in the previous year?
- Q: How many SKILLED WORKERS do you plan to hire in the next year?



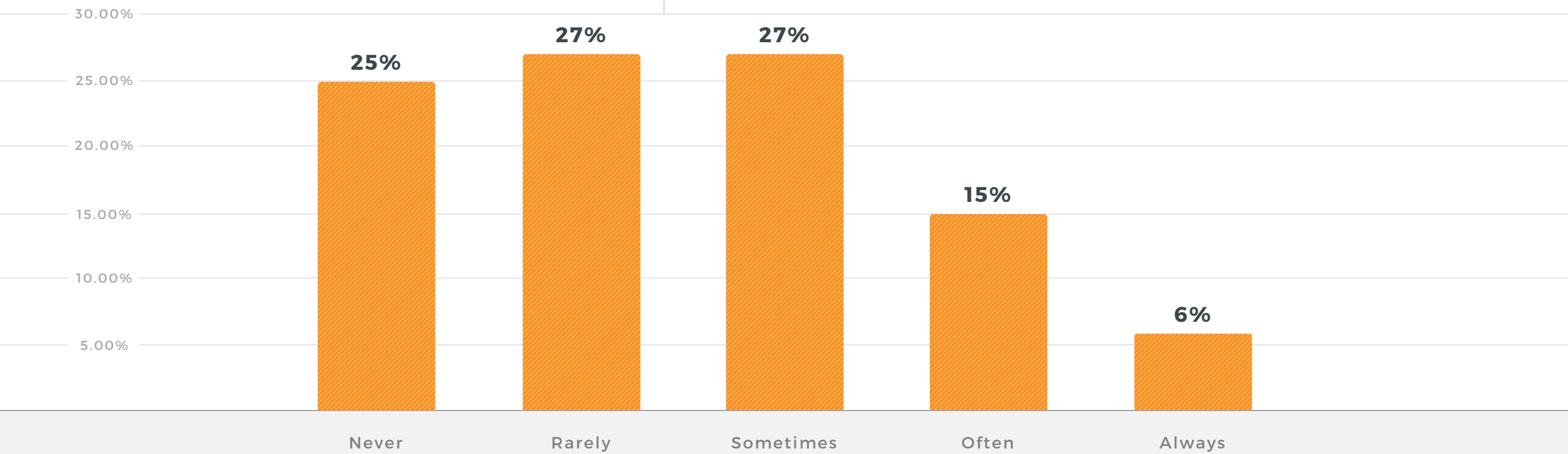
Workforce – Skilled Workers

Q: Which of the following describes the reason you hired fewer skilled laborers than planned? Please select all that apply.



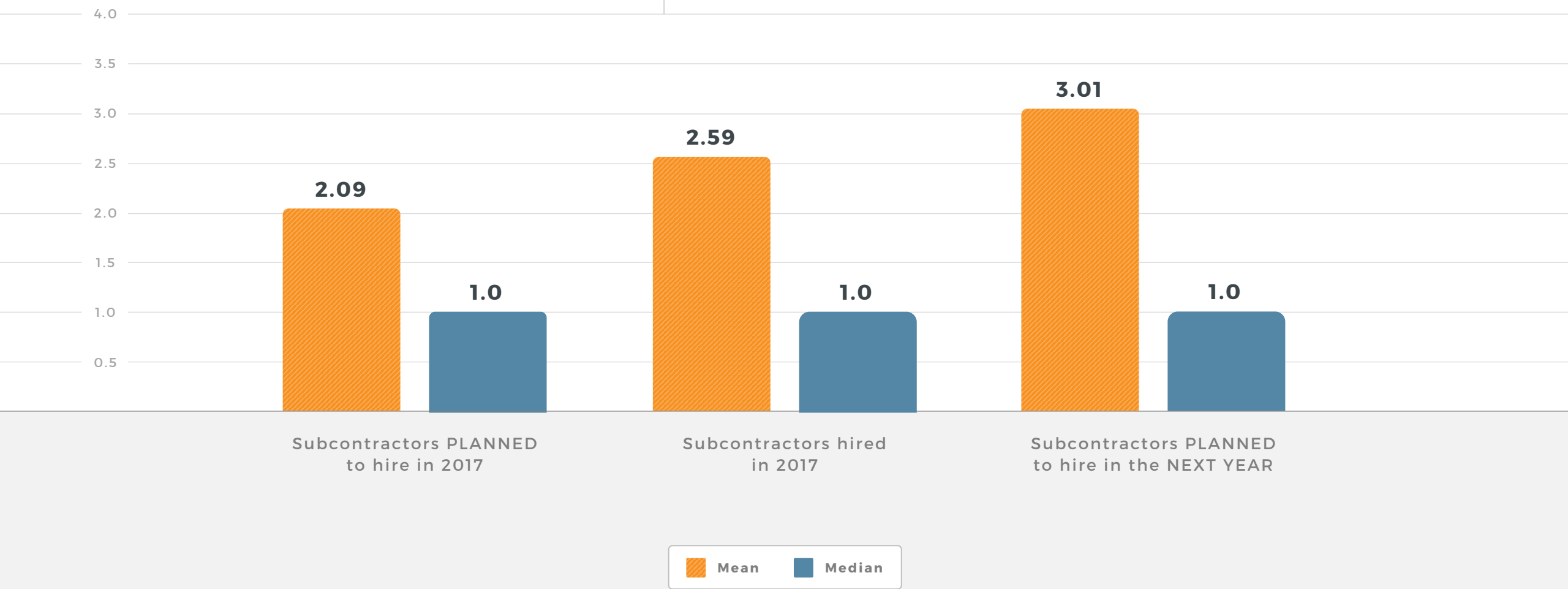
Workforce – Subcontractors

Q: How often do you hire subcontractors?



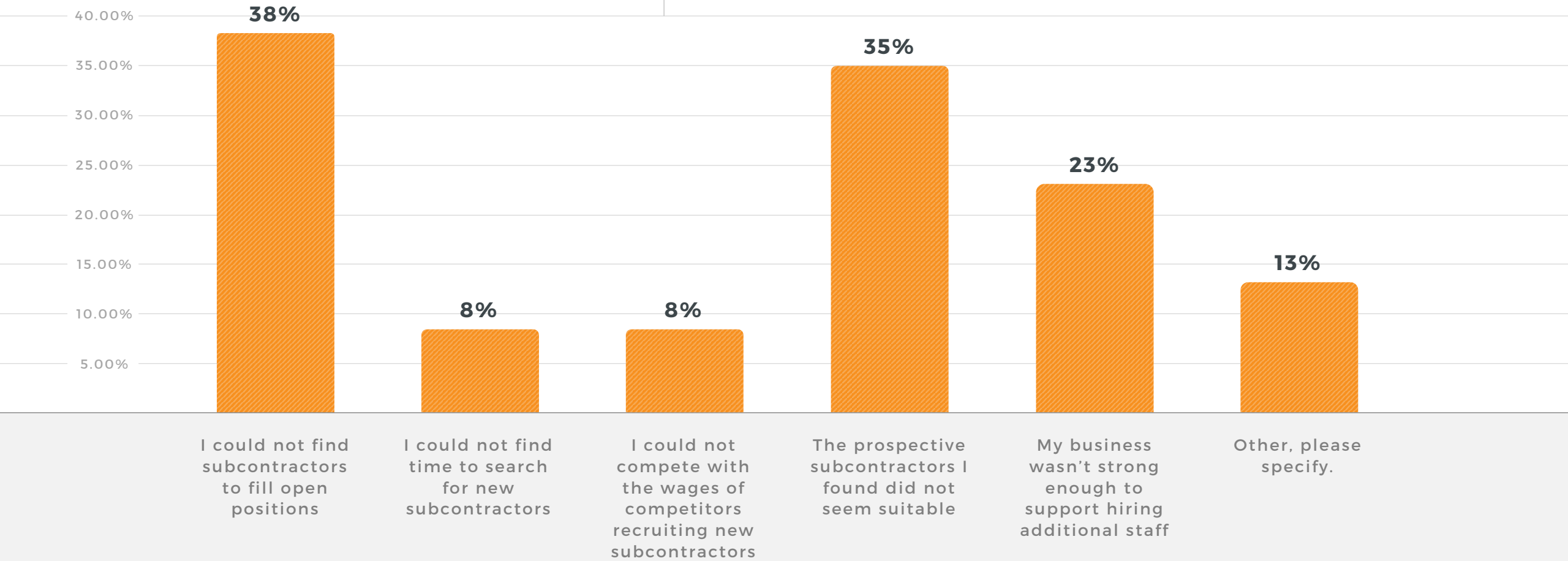
Workforce – Subcontractors

- Q: How many SUBCONTRACTORS did you plan to hire at the beginning of 2017?
- Q: How many SUBCONTRACTORS did you hire in 2017?
- Q: How many SUBCONTRACTORS do you plan to hire in the next year?



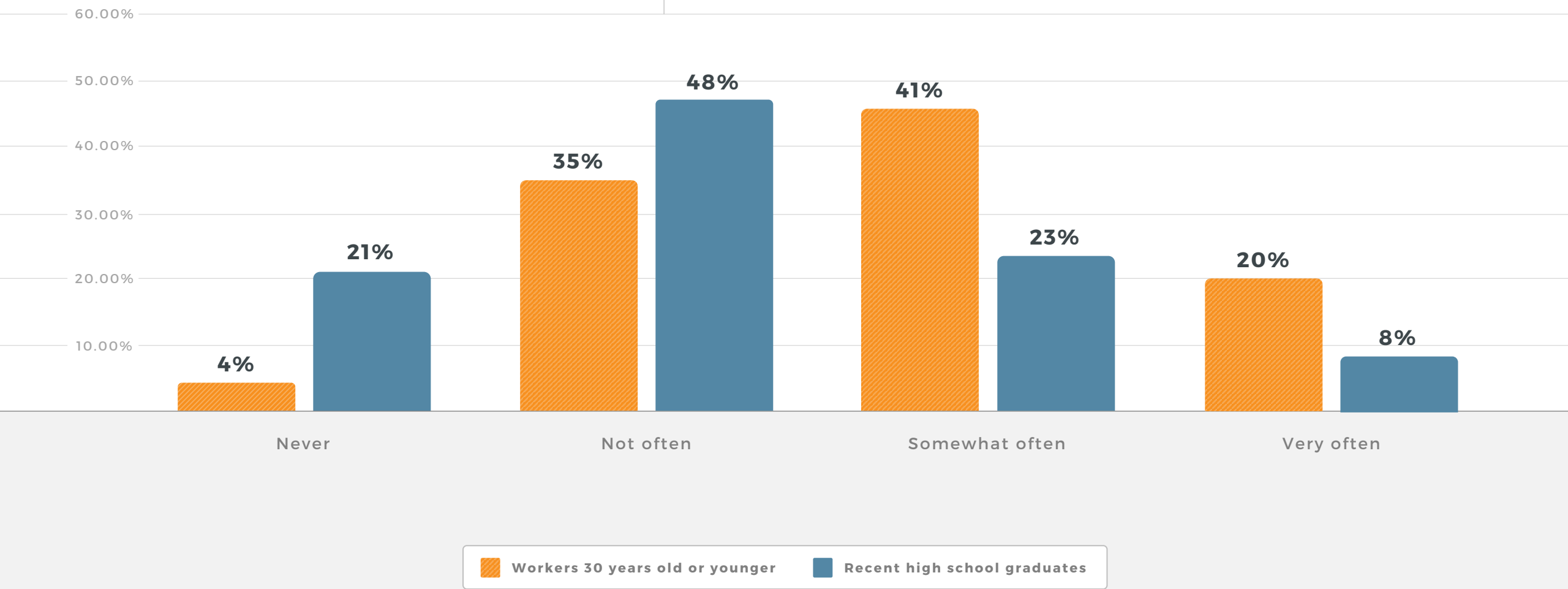
Workforce – Subcontractors

Q: Which of the following describes the reason you hired fewer subcontractors than planned? Please select all that apply.



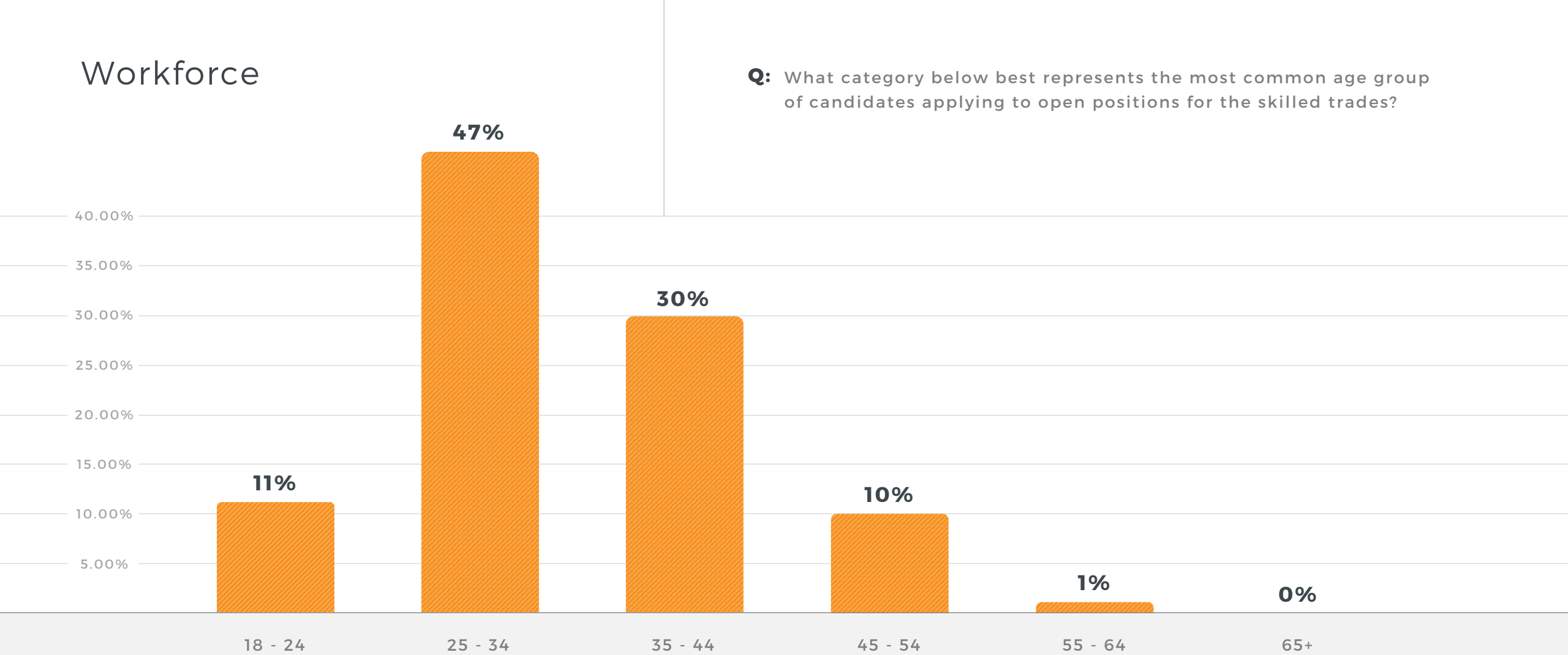
Workforce

Q: How often do you see the following groups of people joining the skilled trades industry?



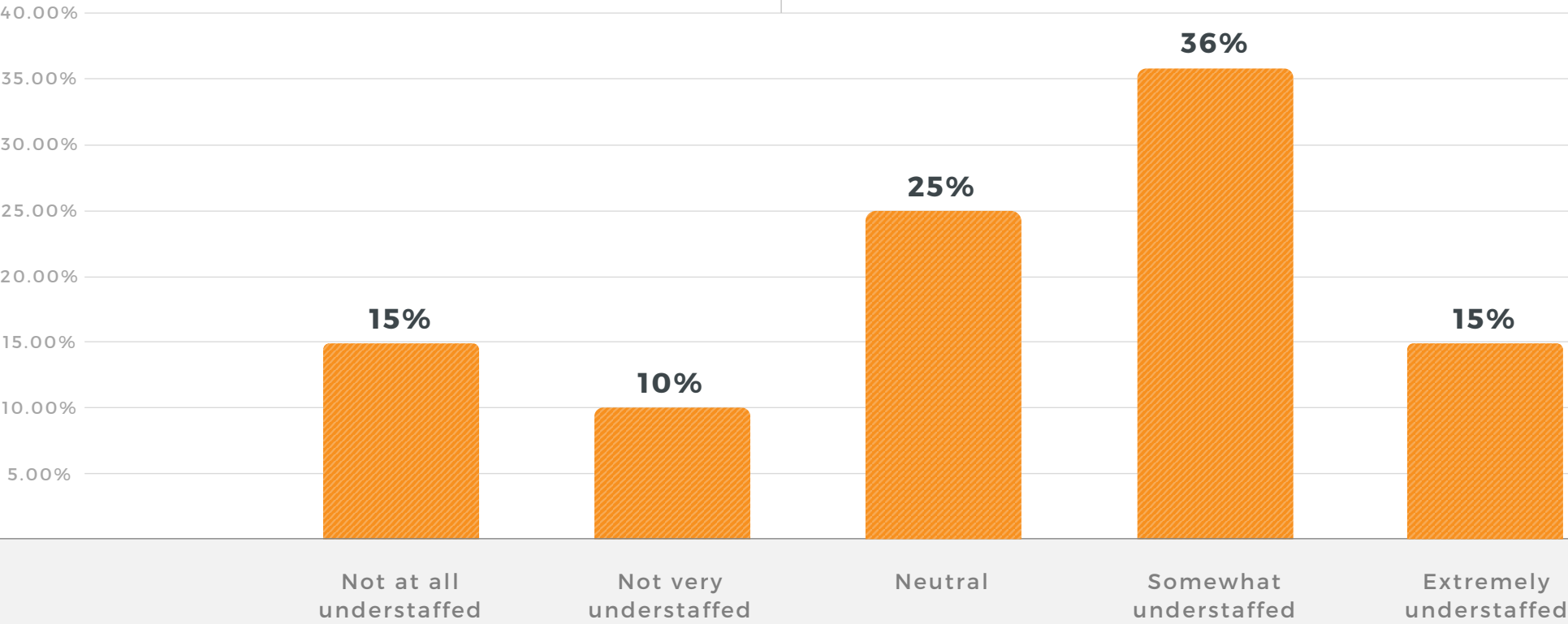
Workforce

Q: What category below best represents the most common age group of candidates applying to open positions for the skilled trades?



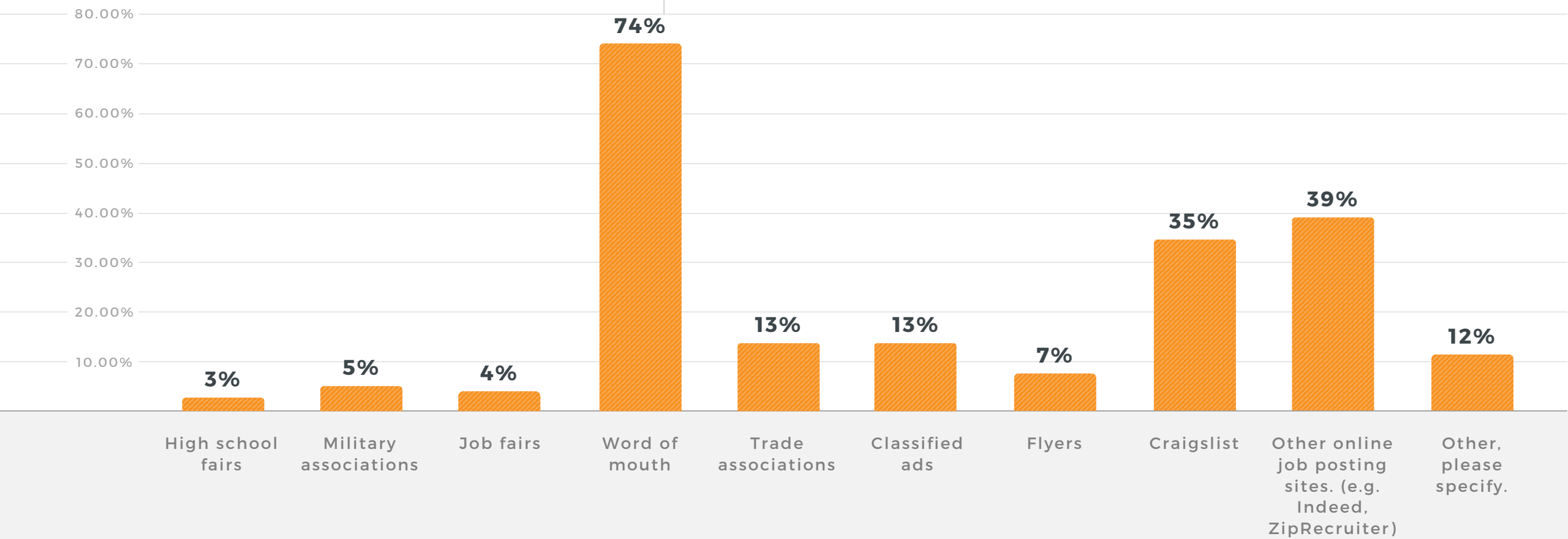
Trade Labor Shortage

Q: How understaffed do you feel with your current number of skilled workers?



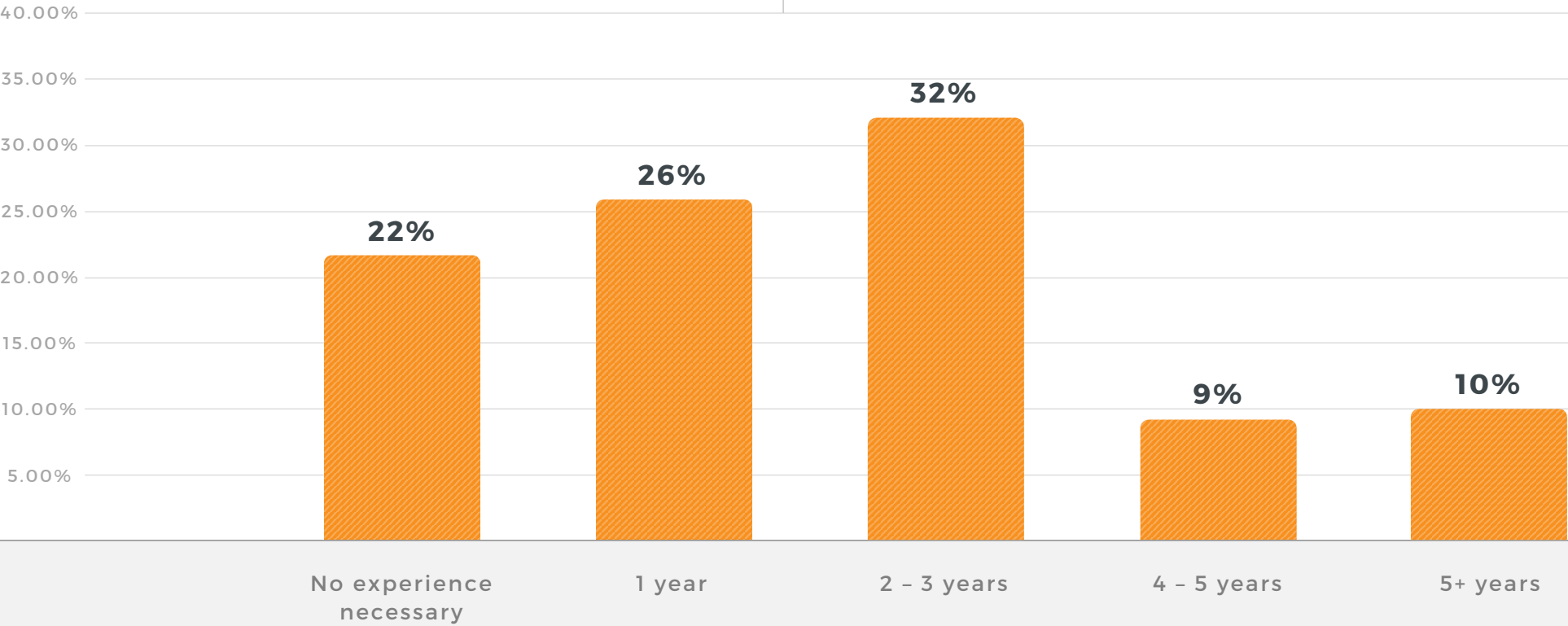
Trade Labor Shortage

Q: How do you recruit new skilled laborers for your business? Please select all that apply.



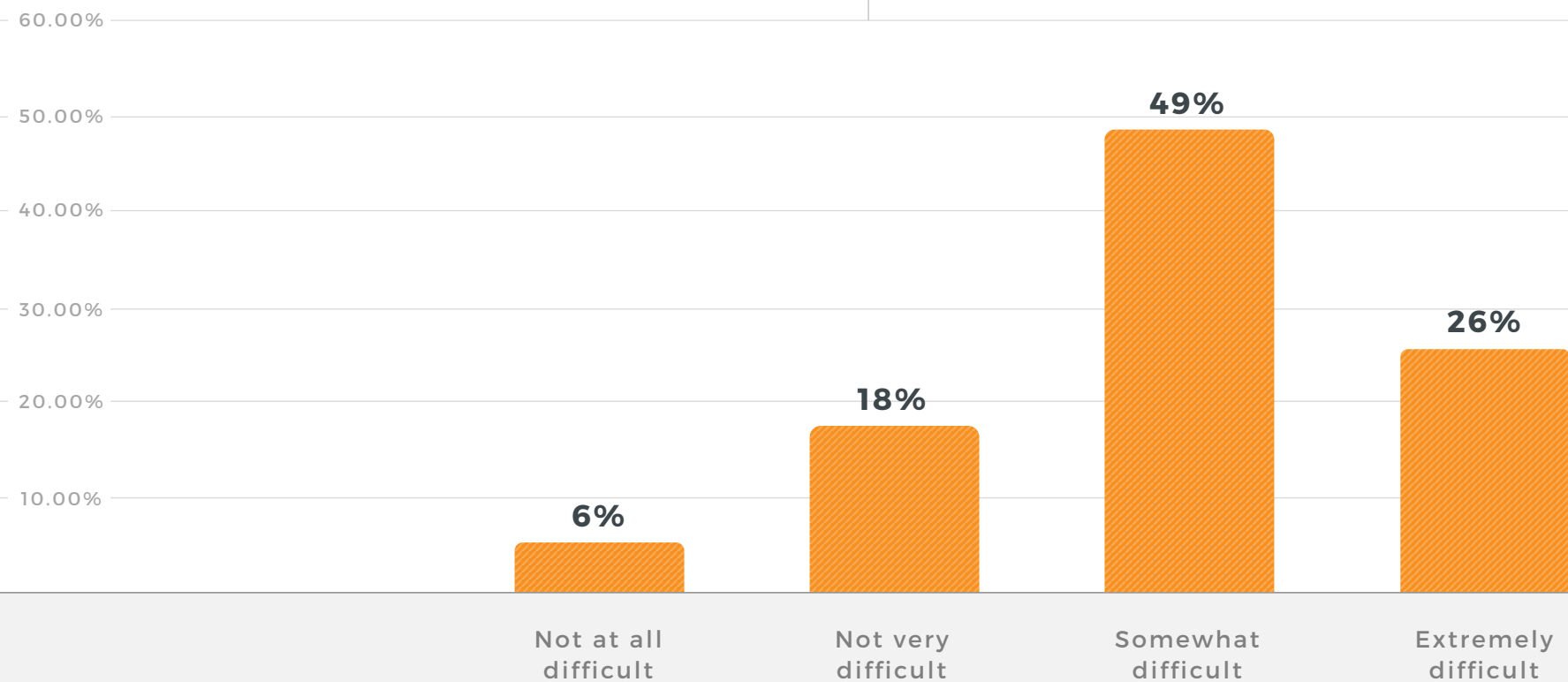
Trade Labor Shortage

Q: When hiring new skilled workers, what is the minimum experience necessary?



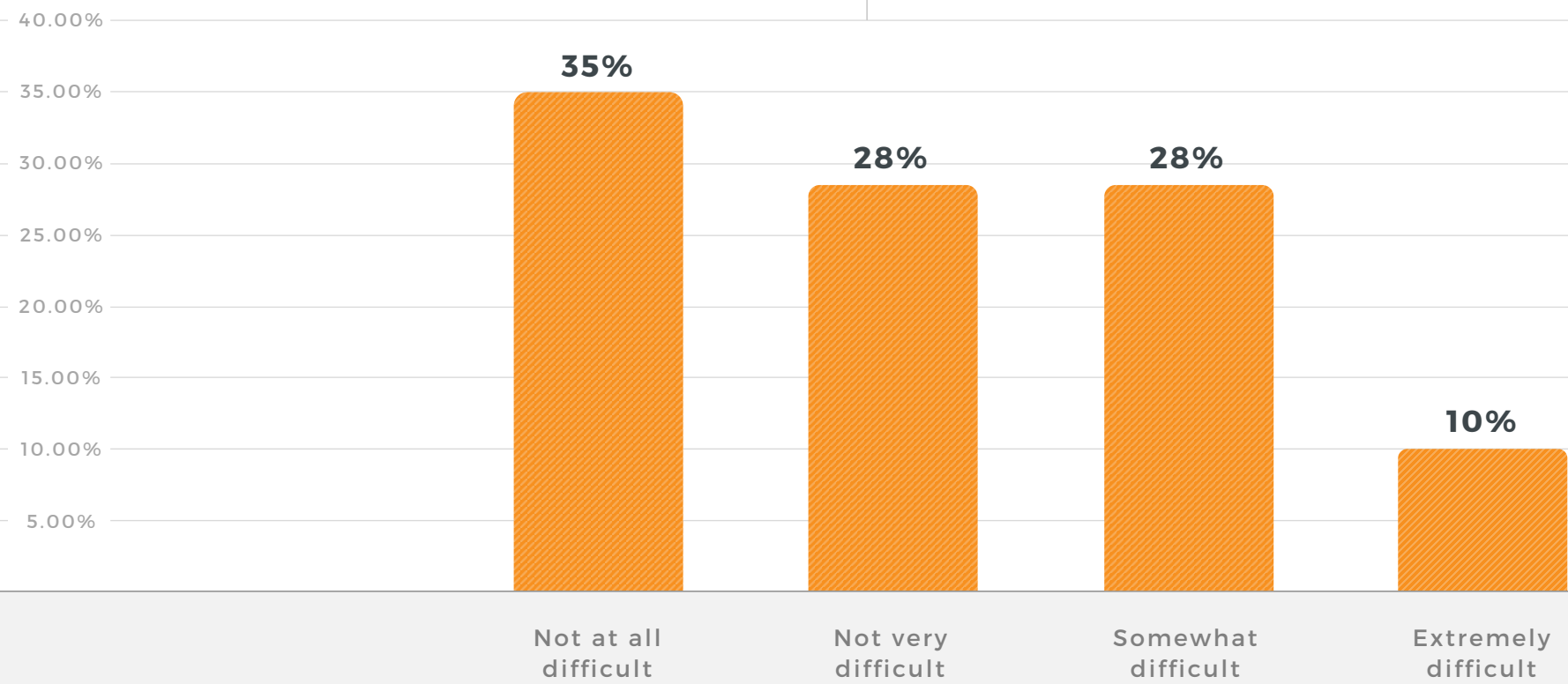
Trade Labor Shortage

Q: How difficult is it to find candidates with [PREVIOUS ANSWER] years of experience?



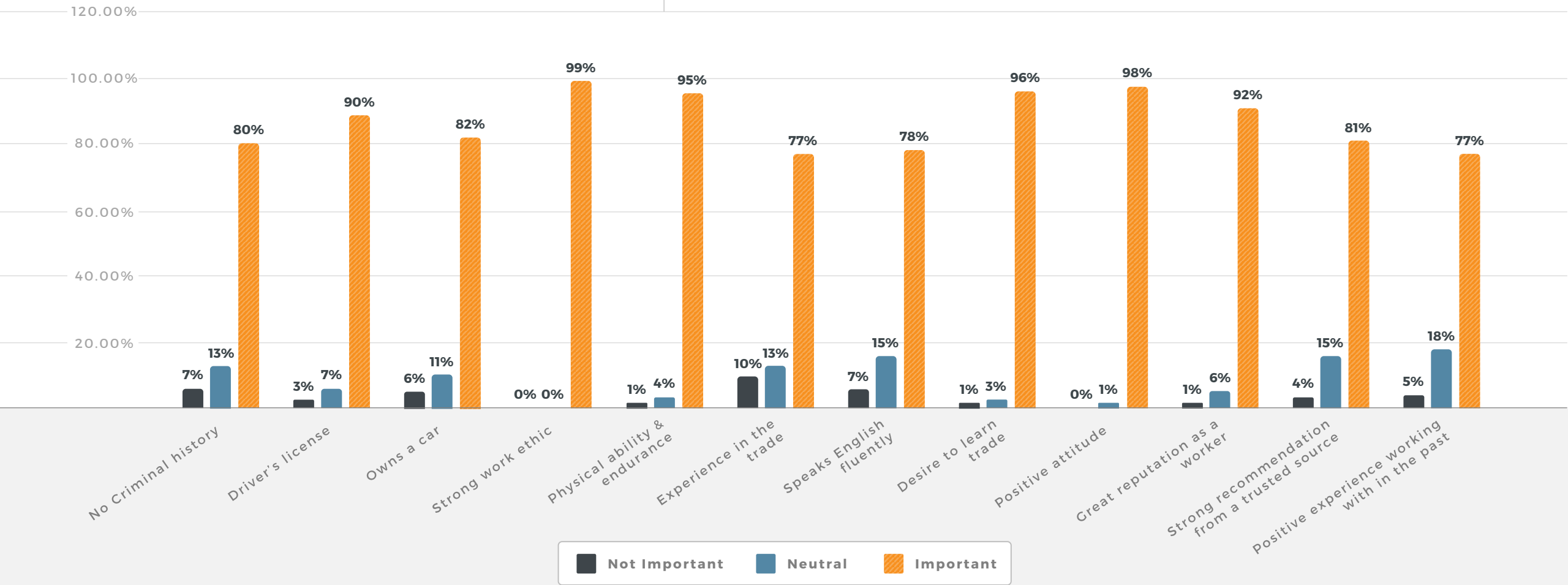
Trade Labor Shortage

Q: How difficult is it to find candidates with no experience?



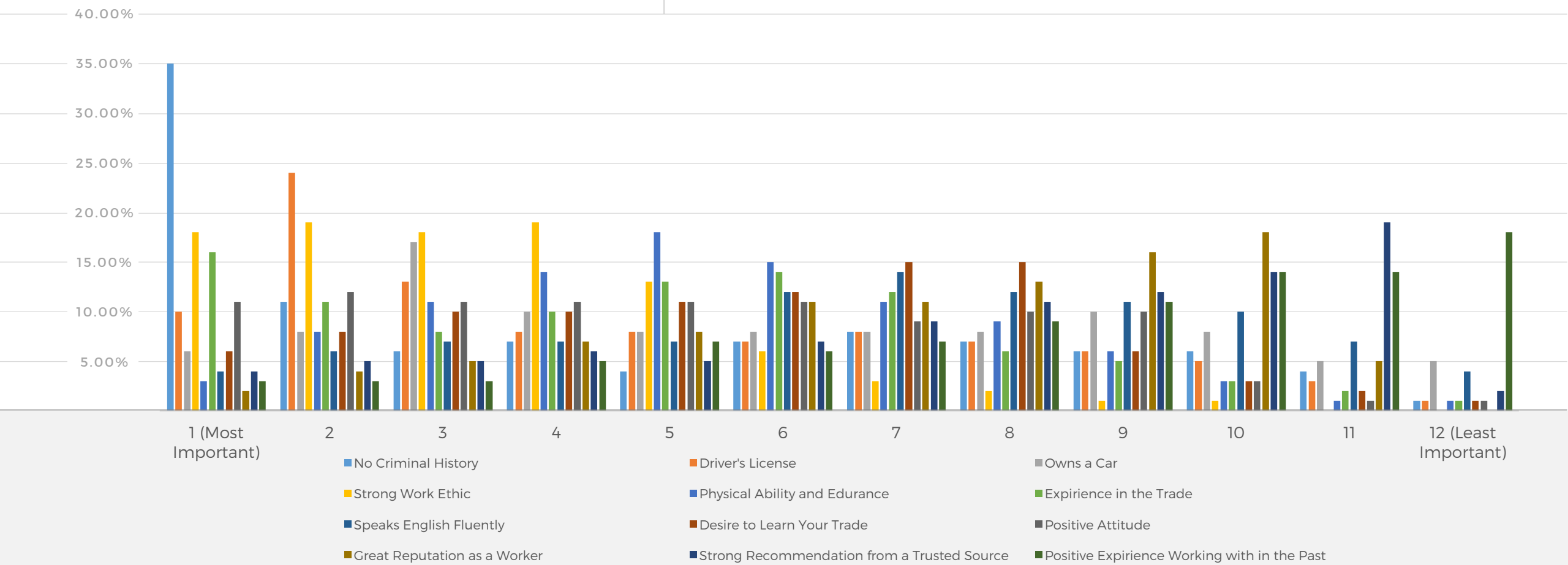
Trade Labor Shortage

Q: How important are the following when hiring?
(actual question not on data sheet)



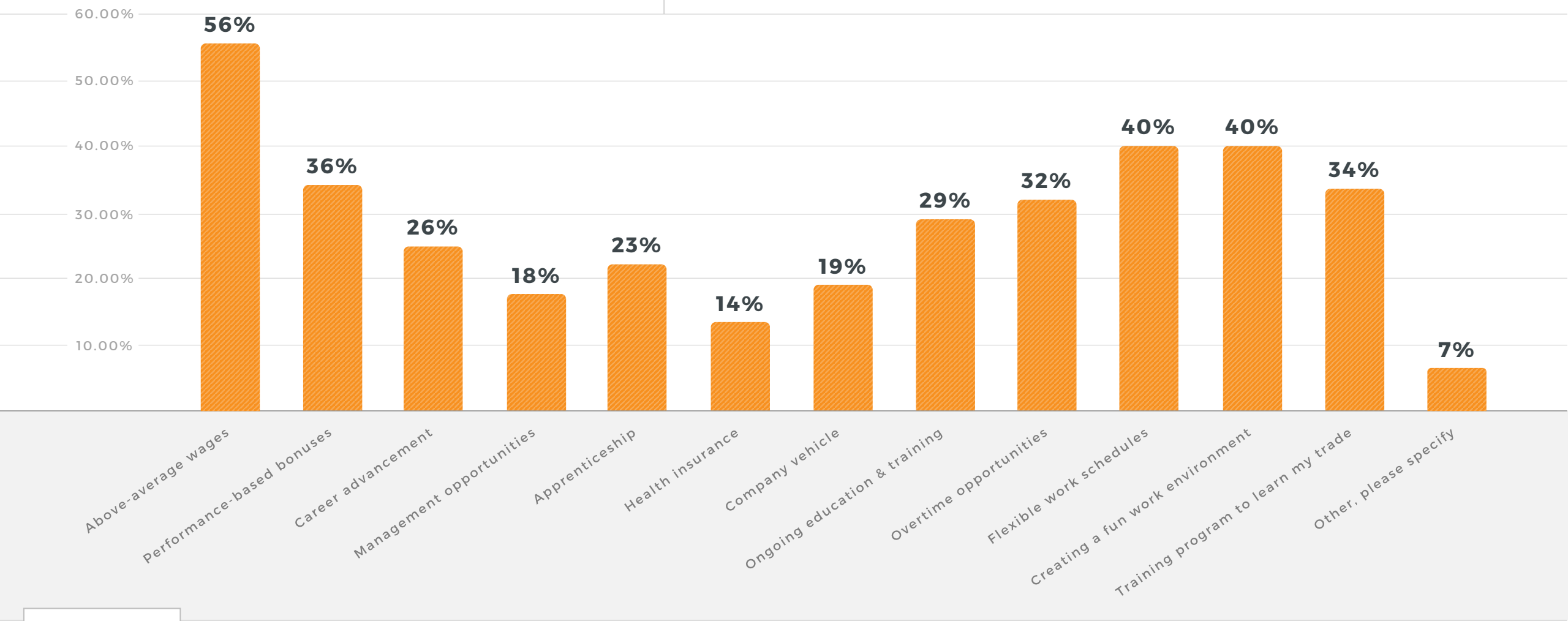
Trade Labor Shortage

Q: Please rank the following attributes from most important to least important when considering whether to hire a skilled worker.



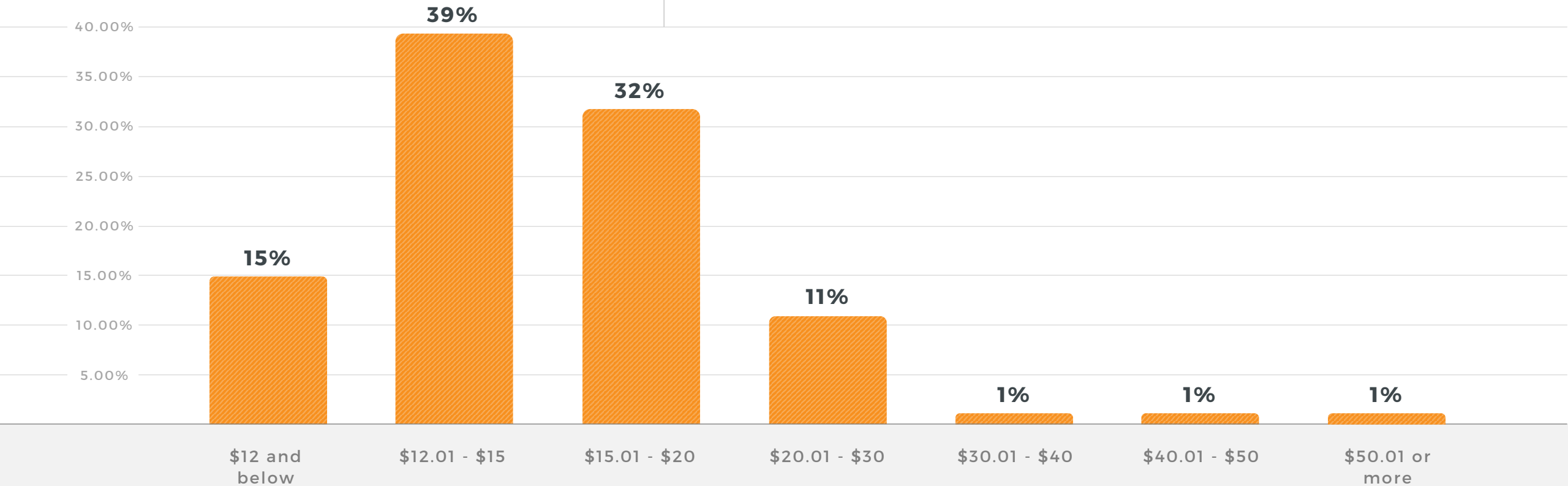
Trade Labor Shortage

Q: How are you trying to attract skilled laborers to work for your business? Please select all that apply.



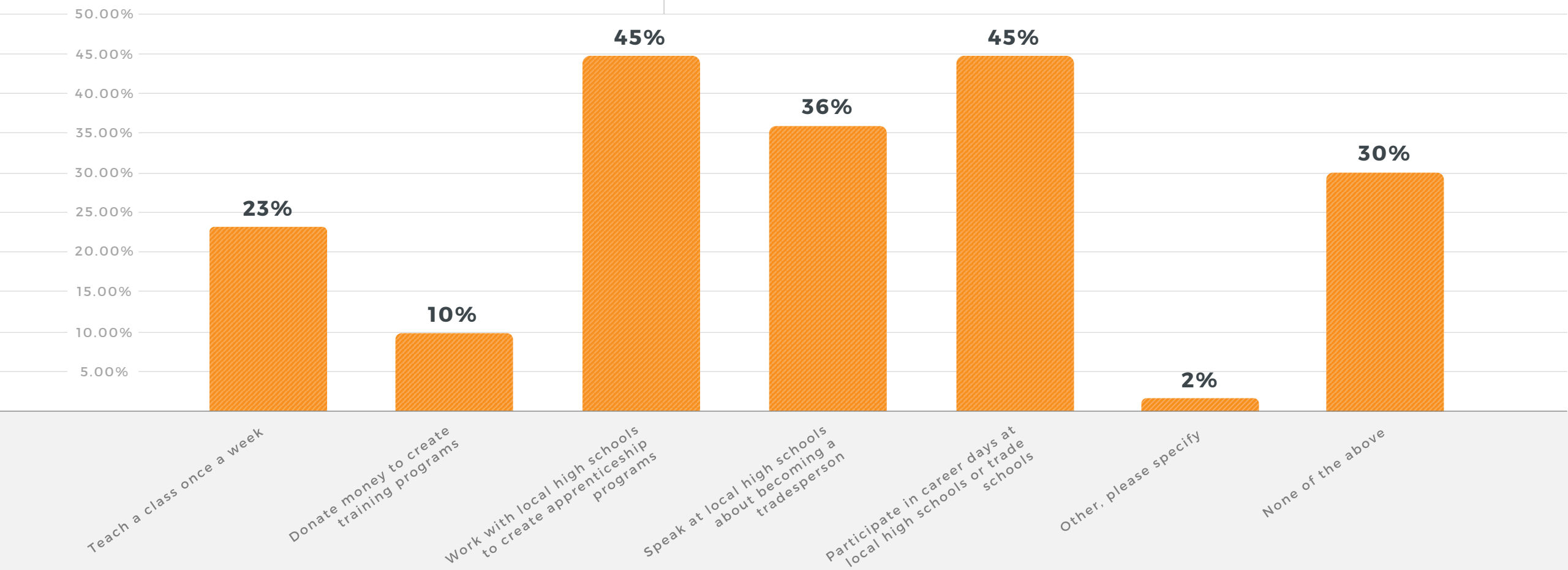
Trade Labor Shortage

Q: What is the average hourly salary for an entry level worker in your trade?



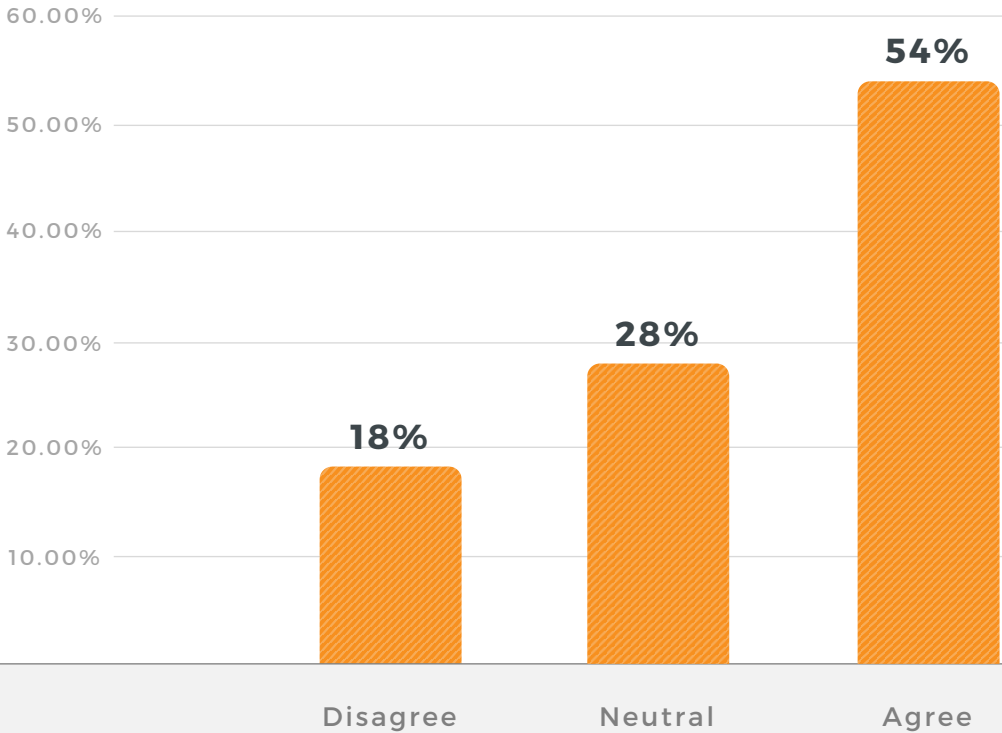
Trade Labor Shortage

Q: Which of the following, if any, would you be willing to do to help increase the availability of skilled laborers in your trade?

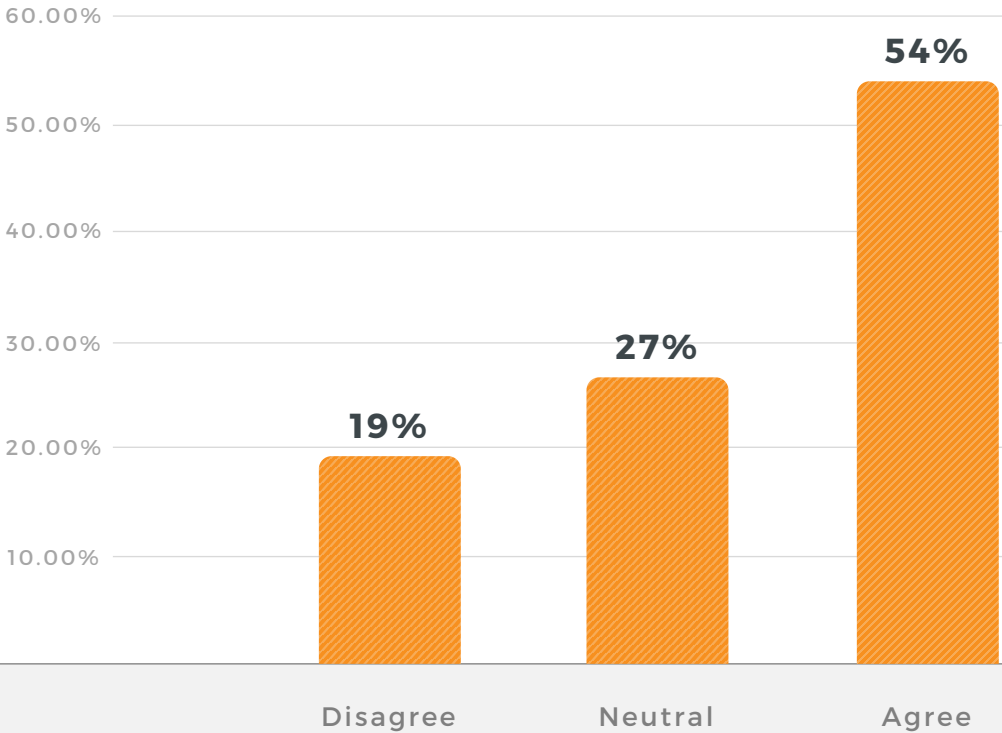


Trade Labor Shortage

I struggle to attract skilled laborers even though I offer above-average wages

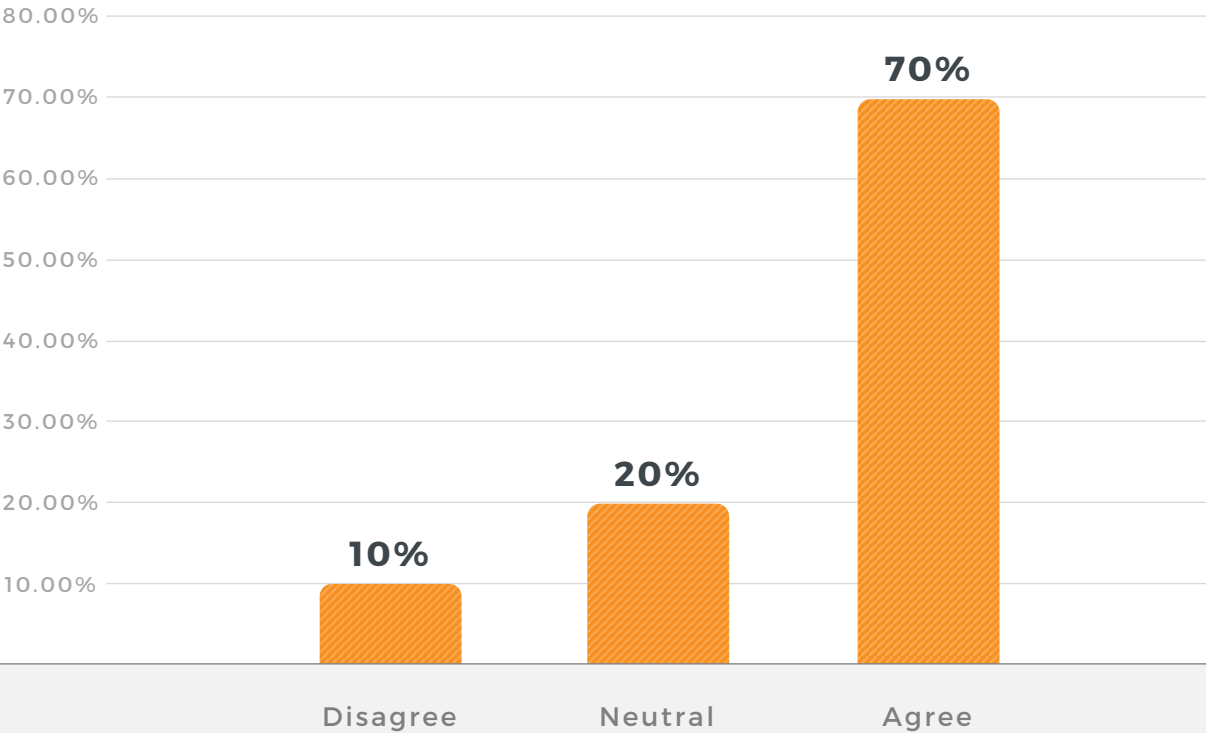


Lack of available workforce is stunting my business' growth

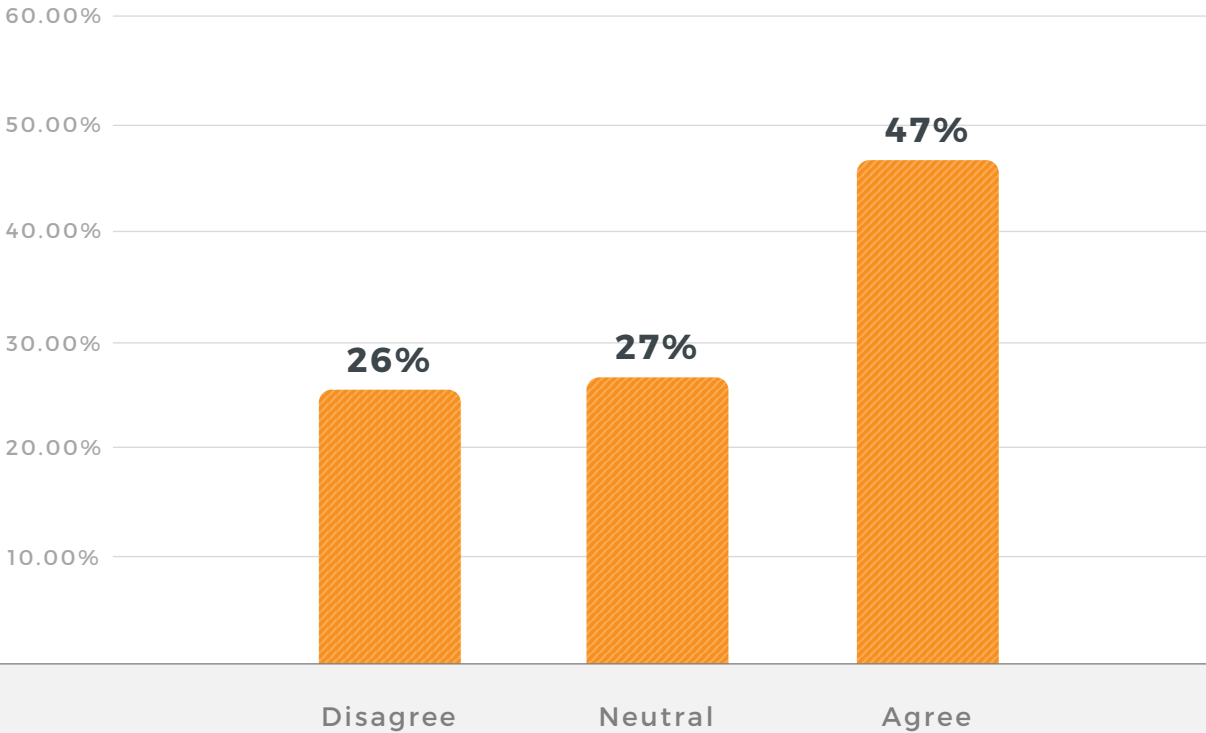


Trade Labor Shortage

If I could find more quality skilled laborers I could grow my business

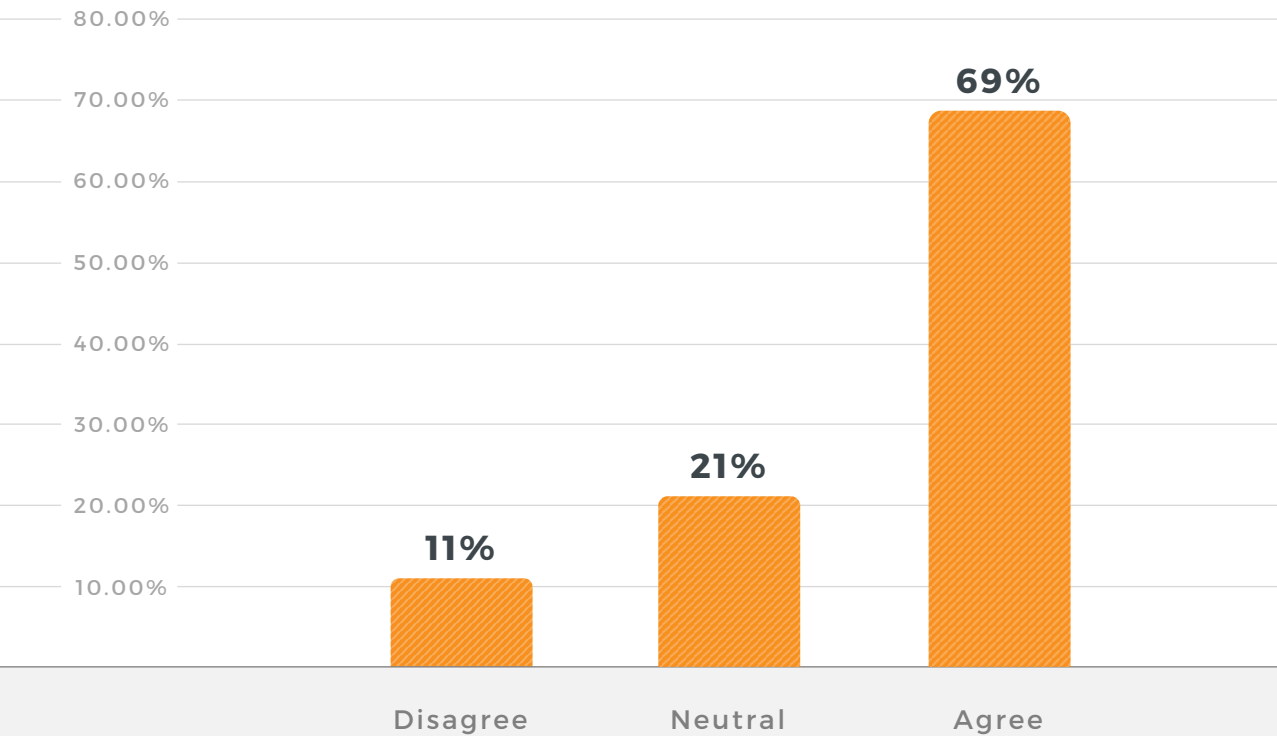


I don't know where to find good skilled laborers

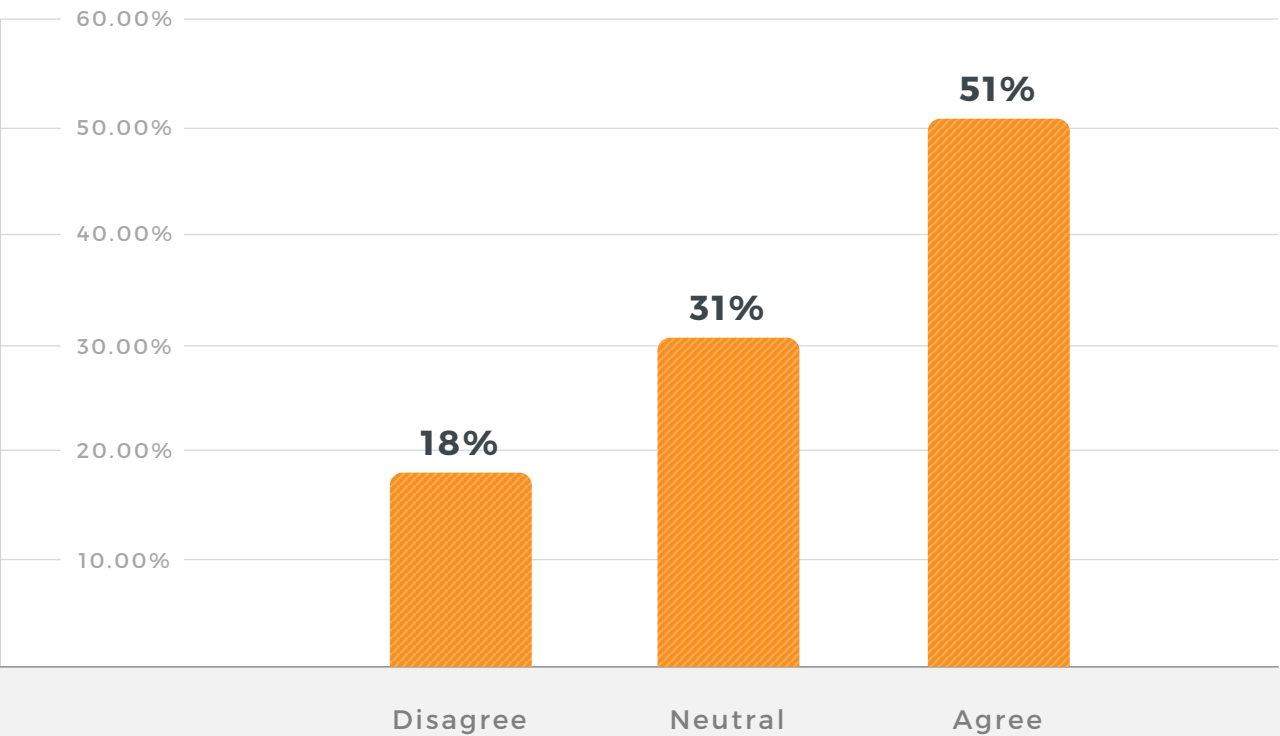


Trade Labor Shortage

The labor shortage is getting worse as demand for skilled laborers is getting stronger

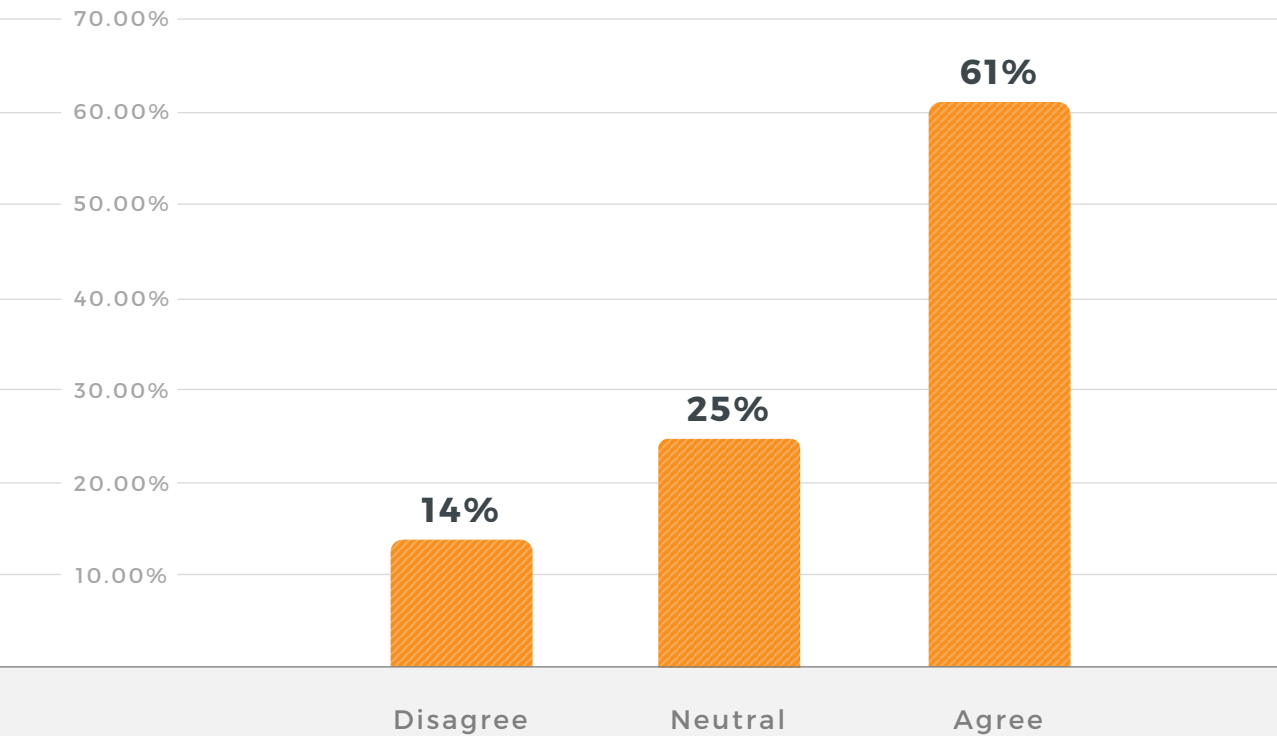


The labor shortage is increasing my business costs

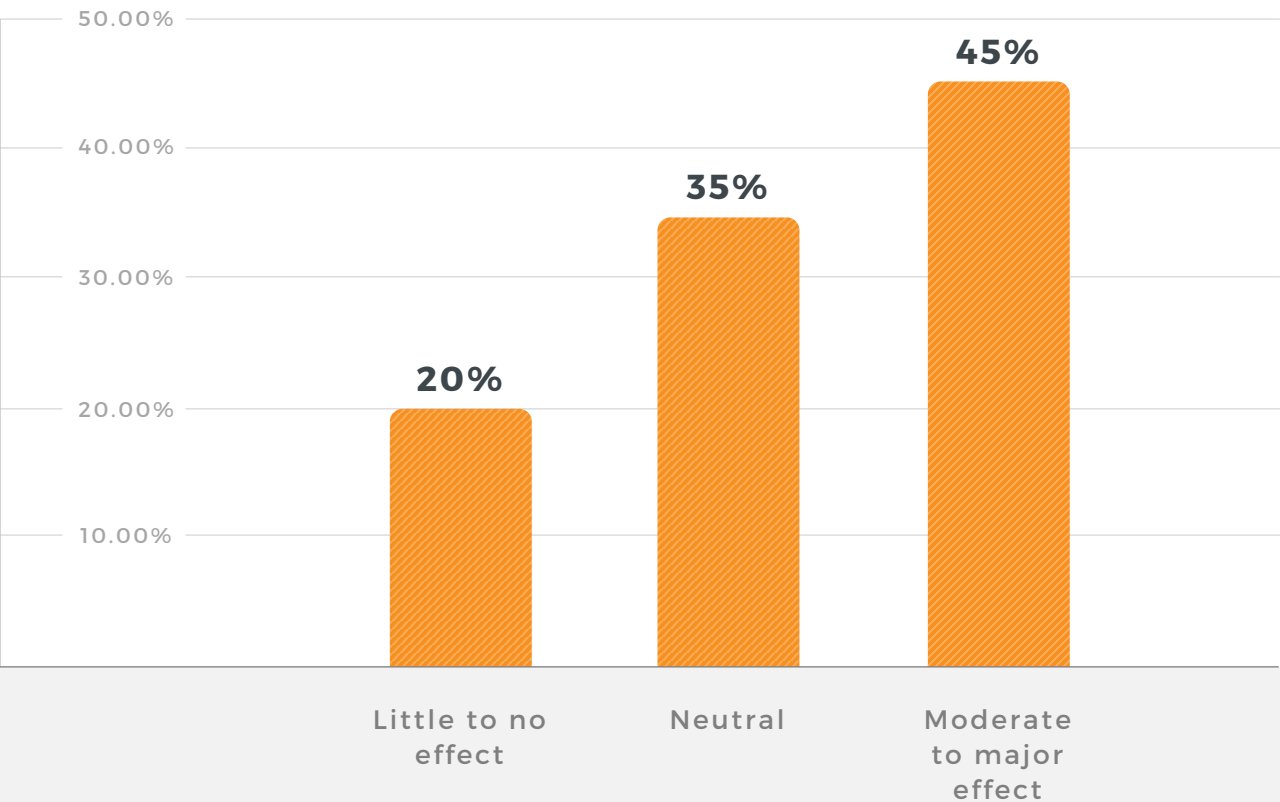


Trade Labor Shortage

There is a lack of respect for blue-collar work in America

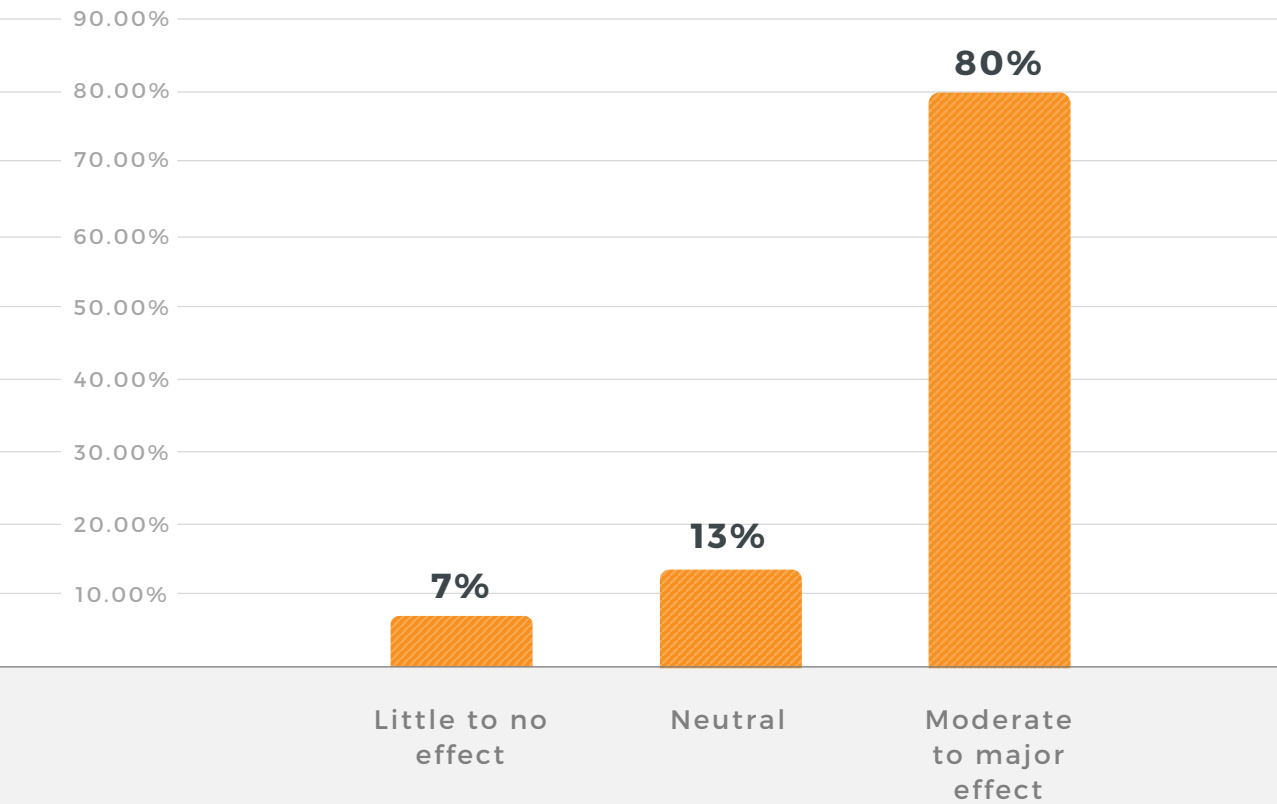


How would Increasing the number of female trade workers impact the labor shortage?

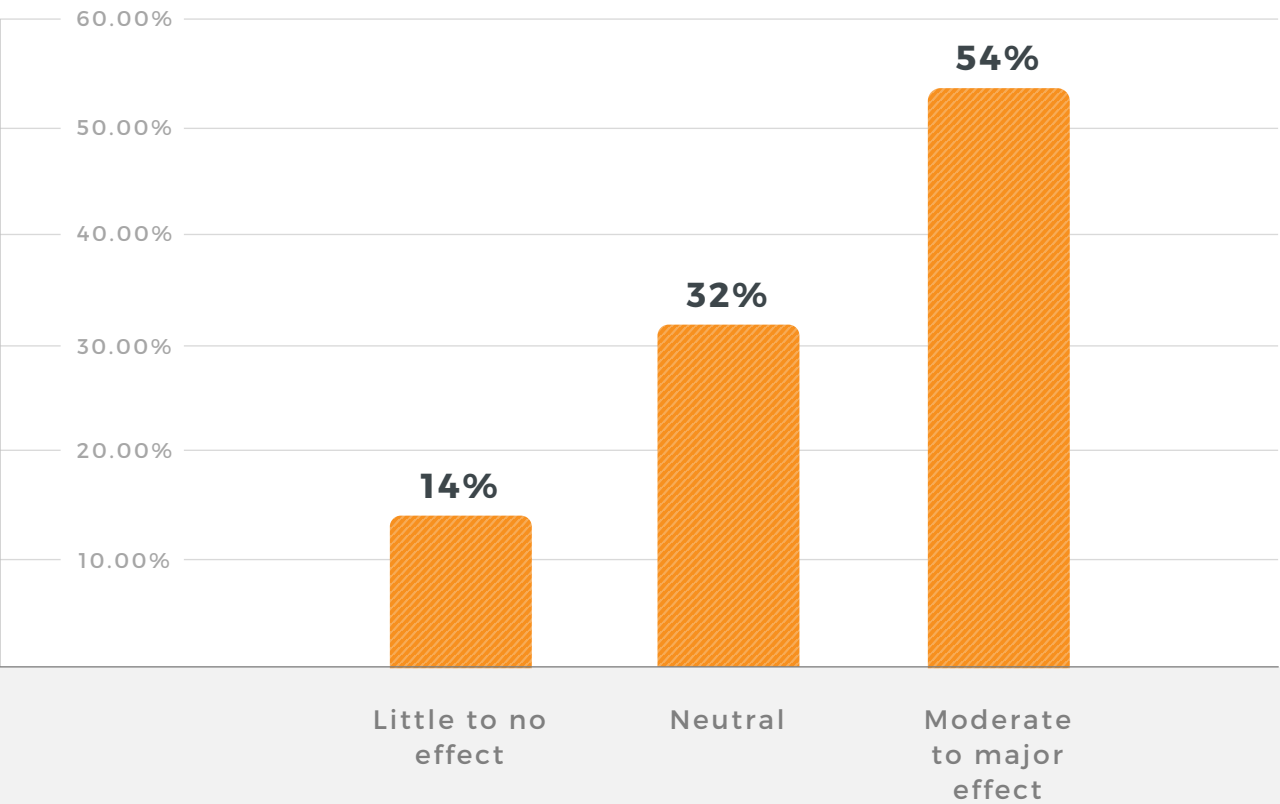


Trade Labor Shortage

How would putting vocational programs back in high schools impact the labor shortage?

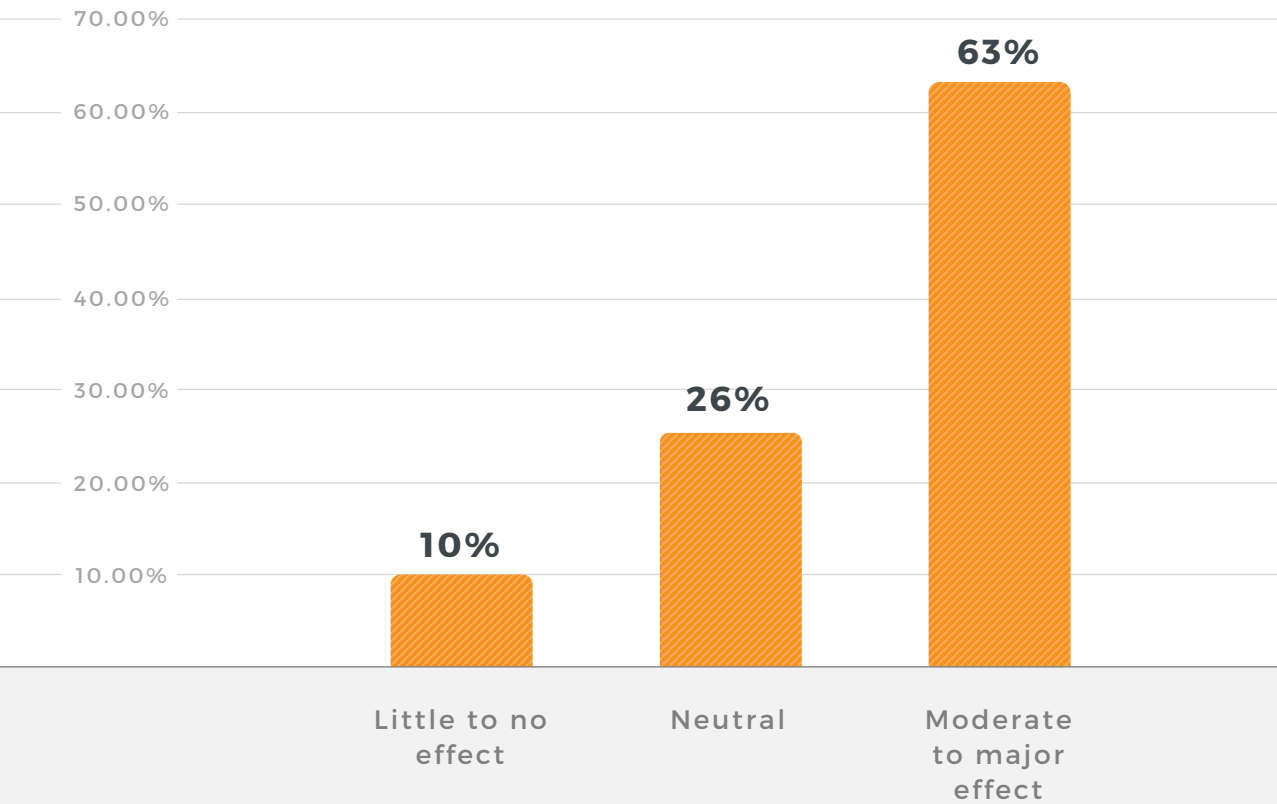


How would regional partnerships to create sponsorship programs impact the labor shortage?

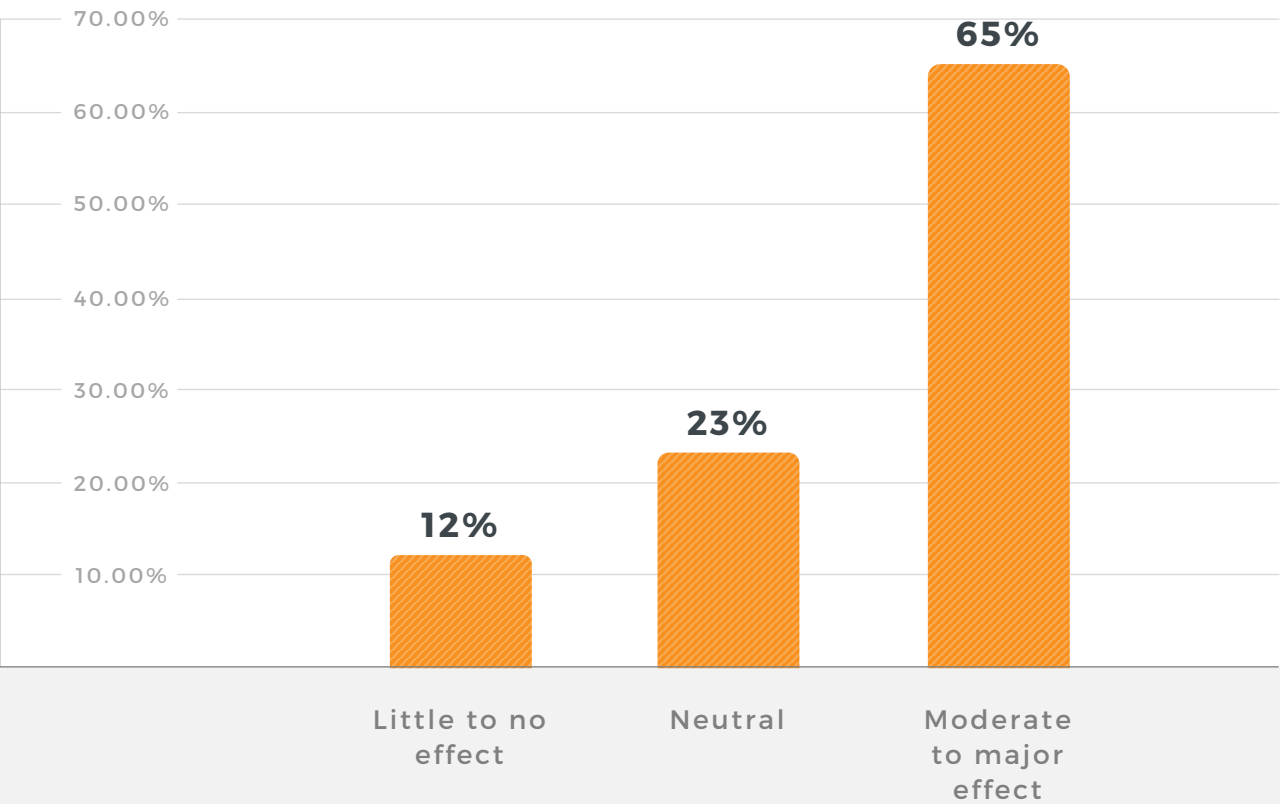


Trade Labor Shortage

How would improved perception of blue collar work impact the labor shortage?

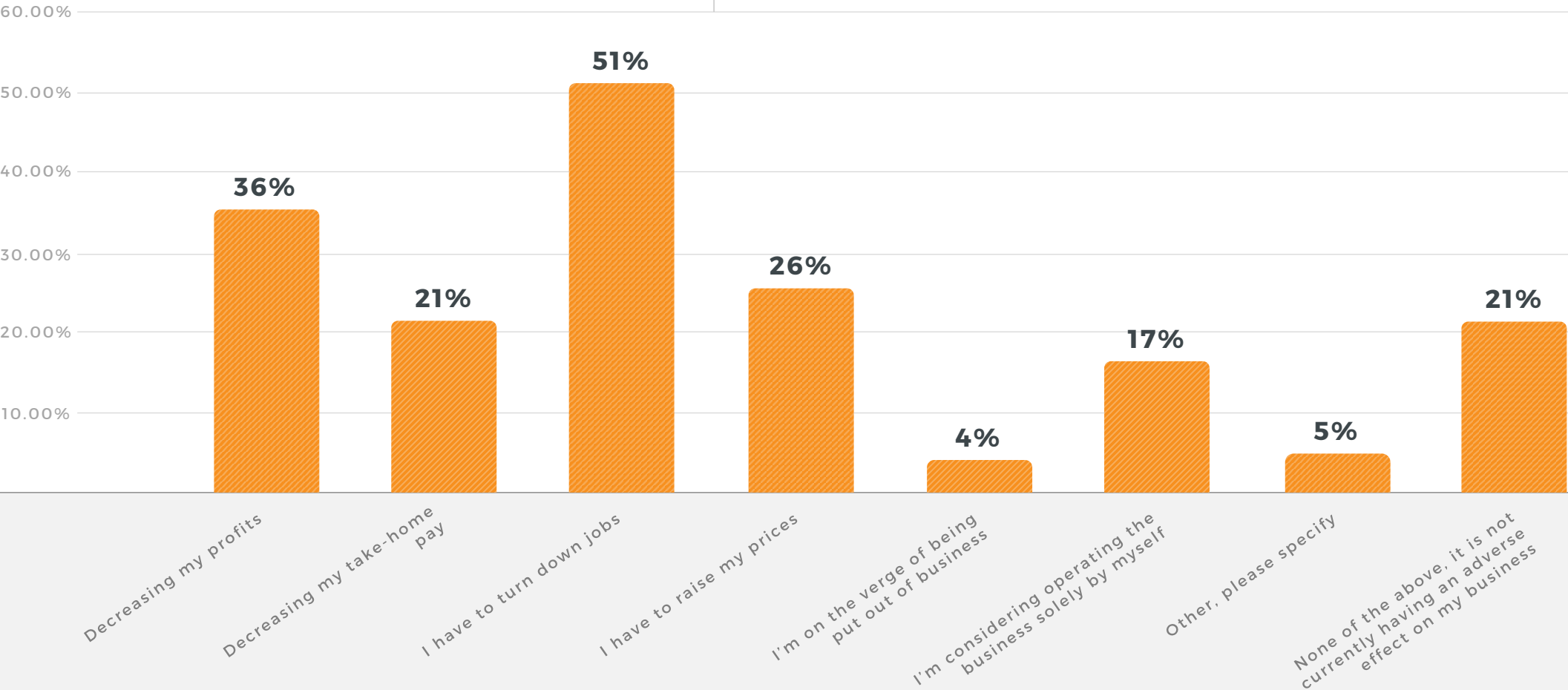


How would sponsored scholarships for trade school students impact the labor shortage?



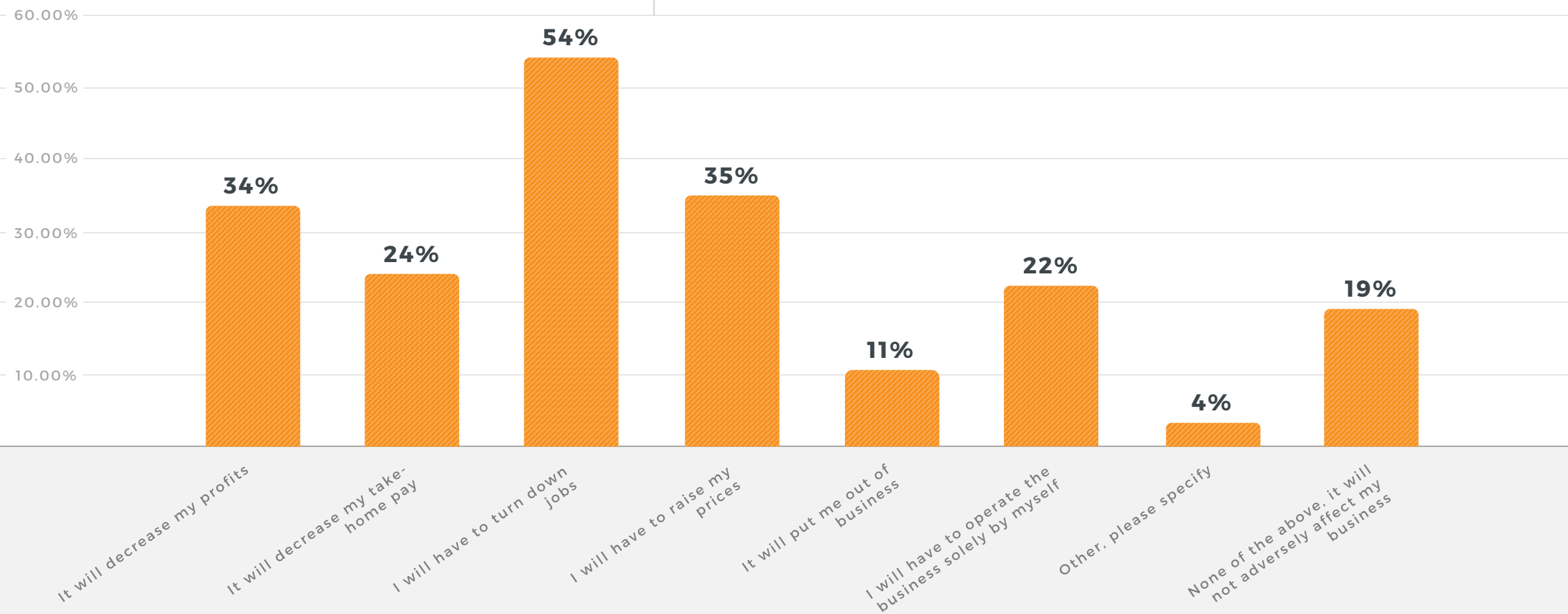
Trade Labor Shortage

Q: How is the labor shortage currently affecting your business?



Trade Labor Shortage

Q: If the labor shortage continues to worsen, how do you think it will adversely affect your business in the next two years?



Trade Labor Shortage

Q: How likely are you to be working in the skilled trades industry next year?

